



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.02 Management,
38.04.05 Business Informatics
Educational Programme "Business Development"
Trajectories: "Business Management", "HR-management and
Organizational Consultin", "Product Management", "Project
Management and Analytics"
Implementing unit: Faculty of Management, HSE - Nizhny
Novgorod
1 st, 2022/2023 academic year

APPROVED

01.06.2022

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years
Years of Study: 2022/2023 - 2023/2024
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280		254	276	335	340	
	Project Management and Analytics (Applied track)			60,00	2 280	311	60	75	97	79	
	Major			30,00	1 140	248	56	56	66	70	
1	Analytical business intelligence tools for project management	C	Department of Venture Management	3,00	114	28	28A				
2	Methodological foundations of project management	C	Department of Venture Management	6,00	228	56	28	28A			Online Course
3	Methodology for making managerial decisions based on analytics	C	Department of Venture Management	3,00	114	28		28A			
4	Modeling of business functions and business processes and their automation	C	Department of Venture Management	6,00	228	42			22	20A	
5	Strategic analysis of the organization	C	Department of Venture Management	6,00	228	42			22	20A	Foreign language
6	Project risk management and modeling	C	Department of Venture Management	3,00	114	22			22A		
7	Financial and investment analysis	C	Department of Venture Management	3,00	114	30				30A	
	Key Seminars			15,00	570	60	4	18	30	8	
1	Project seminar "Project management based on data"	C	Department of Venture Management	9,00	342	36		14	22A		
2	Mentor's Seminar	C	Department of Venture Management	6,00	228	24	4	4	8	8A	
	Magolego			12,00	456						

1	All-university Pool MAGOLEGO Courses	C		12,00	456						
	Internship			3,00	114	3		1	1	1	
	Project Internship			3,00	114	3		1	1	1	
1	Project	C		3,00	114	3		1	1	1A	
	Business Management (General track)			60,00	2 280	130	14	44	16	56	
	Major			36,00	1 368						
1	Product business-models	C	Department of Venture Management	3,00	114	28		28A			Foreign language
2	Management basics	C	Department of General and Strategic Management	3,00	114	28	28A				
3	Strategic Management	C	Department of General and Strategic Management	3,00	114	28		28A			Online Course
4	Data Management	C	Department of General and Strategic Management	6,00	228	40			20	20A	
5	Project risk management and modeling	C	Department of Venture Management	3,00	114	22			22A		
6	Business Applications Development	C	Department of General and Strategic Management	6,00	228	34			18	16A	
7	Project Management	C	Department of Venture Management	6,00	228	40			20	20A	Online Course, Foreign language
8	Managerial Thinking	C	Department of General and Strategic Management	6,00	228	40	12	28A			
9	Organizational economics and finance	C	Department of Venture Management	6,00	228	34			18	16A	
	Key Seminars			15,00	570	130	14	44	16	56	
1	Project Seminar "Organization Development Methods"	C	Department of General and Strategic Management	6,00	228	68		28		40A	
2	Mentor's Seminar	C	Department of General and Strategic Management	9,00	342	62	14	16	16	16A	
	Magolego			9,00	342						
1	All-university Pool MAGOLEGO Courses	C		9,00	342						
	HR-management and Organizational Consultin (Applied track)			60,00	2 280	387	76	77	157	77	
	Major			48,00	1 824	328	70	70	120	68	
1	HR-analytics	C	Department of Organisational Psychology	6,00	228	40			20	20A	
2	Individual psychological counseling for employees	C	Department of Organisational Psychology	6,00	228	34			18	16A	
3	Compensation and benefits	C	Department of Organisational Psychology	6,00	228	34			18	16A	
4	Corporate culture and HR brand	C	Department of Organisational Psychology	3,00	114	28		28A			Foreign language
5	Coaching as a manager's tool	C	Department of Organisational Psychology	3,00	114	28	28A				
6	Search and attraction of staff	C	Department of Organisational Psychology	6,00	228	28	14	14A			
7	Personnel development in the digital era	C	Department of Organisational Psychology	6,00	228	34			18	16A	

8	Labour Law	C	Department of Organisational Psychology	3,00	114	6			6A		Online Course
9	Motivation and engagement management	C	Department of Organisational Psychology	3,00	114	40			40A		
10	Managing Talent	C	Department of Organisational Psychology	3,00	114	28	28A				
11	Personnel Performance Management	C	Department of Organisational Psychology	3,00	114	28		28A			
Key Seminars				9,00	342	56	6	6	36	8	
1	Research Seminar "Research Project in HR Management"	C	Department of Organisational Psychology	3,00	114	28			28A		
2	Mentor's Seminar	C	Department of Organisational Psychology	6,00	228	28	6	6	8	8A	
Internship				3,00	114	3		1	1	1	
Project Internship				3,00	114	3		1	1	1	
1	Project	C		3,00	114	3		1	1	1A	
Product Management (Applied track)				60,00	2 280	378	104	80	65	129	
Major				39,00	1 482	302	96	72	36	98	
1	Unit economy	C	Department of Venture Management	3,00	114	36				36A	Foreign language
2	Trends analysis in society, economy, technology	C	Department of Public Administration and Municipal Management	3,00	114	28	28A				Foreign language
3	Product business-models	C	Department of Venture Management	3,00	114	28		28A			Foreign language
4	Agile approach in project management	C	Department of Venture Management	6,00	228	28	12	16A			Online Course, Foreign language
5	Consumer Research and MVP development	C	Department of Venture Management	3,00	114	28	28A				Foreign language
6	New product marketing	C	Department of Marketing	6,00	228	34			18	16A	Foreign language
7	Product Analytics	C	Department of Venture Management	6,00	228	34			18	16A	Foreign language
8	Knowledge Management	C	Department of Venture Management	3,00	114	28		28A			Foreign language
9	Intellectual Property Management	C	Department of Venture Management	3,00	114	30				30A	Foreign language
10	Project Team Management	C	Department of Venture Management	3,00	114	28	28A				Foreign language
Key Seminars				18,00	684	74	8	8	28	30	
1	Project seminar "Business practices in Product management"	C	Department of Venture Management	9,00	342	40			20	20A	Foreign language
2	Mentor's Seminar	C	Department of Venture Management	9,00	342	34	8	8	8	10A	Foreign language
Internship				3,00	114	2			1	1	
Project Internship				3,00	114	2			1	1	
1	Interdisciplinary Project	C	Department of Venture Management	3,00	114	2			1	1A	

Curriculum agreed:

Academic Supervisor	ISAEVA O.M.	30.05.2022
Dean	FOMENKOV D.A.	30.05.2022
Deputy Director	FOMENKOV D.A.	30.05.2022
Head of Degree Programmes Development Office	LEPESHKIN I.A.	31.05.2022

* Subject type:

Compulsory course

C