



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "International Business"
 Trajectories: "Entrepreneurship and Innovation in Global Markets", "International Business Operations"
 Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg
 1 st, 2022/2023 academic year

APPROVED
 02.06.2022
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280		100	172	76	86	
International Business Operations (General track)				60,00	2 280	296	110	86	86	92	
Major				33,00	1 254	216					
1	International Economics	C	Department of Economics	6,00	228	48			24	24A	Foreign language
2	International Marketing	C	Department of Management	3,00	114	24	24A				Foreign language
3	International Financial Management	C	Department of Finance	6,00	228	48	24	24A			Foreign language
4	Research Methods in Management	C	Department of Management	3,00	114	24		24A			Foreign language
5	Strategic Management	E	Department of Management	3,00	114	24	24A				Foreign language
6	International Procurement Management	C	Department of Management	6,00	228	48			24	24A	Foreign language
7	Managerial Economics	E	Department of Management	3,00	114	24	24A				Foreign language
8	Digital Business Transformation	C	Department of Management	6,00	228	48		42	6A		Online Course, Foreign language
Key Seminars				10,00	380	80	14	38	14	14	
1	Research Seminar "Global Challenges for International Business"	C	Department of Management	6,00	228	48	12	12	12	12A	Foreign language
2	Project Seminar	C	Department of Management	3,00	114	24		24A			Foreign language
3	Mentor's Seminar "International Business Operations"	C	Department of Management	1,00	38	8	2	2	2	2A	Foreign language
Magolego				9,00	342						
1	Courses from University-wide Pool	E		9,00	342						Foreign language
Internship				8,00	304					6	
Research Internship				5,00	190	2				2	
1	Term Paper	E		5,00	190	2				2A	Foreign language

	Project Internship			8,00	304	4				4	
1	Term Paper	E		5,00	190	2				2A	Foreign language
2	Projects	E		3,00	114	2				2A	Foreign language
	Entrepreneurship and Innovation in Global Markets (Research track)			60,00	2 280		86	86	86	92	
	Major			33,00	1 254						
1	Global Strategies and New Business Models	C	Department of Management	6,00	228	48			24	24A	Foreign language
2	International Economics	C	Department of Economics	6,00	228	48			24	24A	Foreign language
3	International Marketing	C	Department of Management	3,00	114	24	24A				Foreign language
4	International Financial Management	C	Department of Finance	6,00	228	48	24	24A			Foreign language
5	Research Methods in Management	C	Department of Management	3,00	114	24		24A			Foreign language
6	Strategic Management	C	Department of Management	3,00	114	24	24A				Foreign language
7	Digital Business Transformation	C	Department of Management	6,00	228	48		42	6A		Online Course, Foreign language
	Key Seminars			10,00	380						
1	Research Seminar "Global Challenges for International Business"	C	Department of Management	6,00	228	48	12	12	12	12A	Foreign language
2	Project Seminar	C	Department of Management	3,00	114	24		24A			Foreign language
3	Mentor's Seminar "Entrepreneurship and Innovation in Global Markets"	C	Department of Management	1,00	38	8	2	2	2	2A	Foreign language
	Magolego			9,00	342						
1	Courses from University-wide Pool	E		9,00	342						Foreign language
	Internship			8,00	304					4	
	Research Internship			5,00	190	2				2	
1	Term paper	E		5,00	190	2				2A	Foreign language
	Project Internship			8,00	304	2				4	
1	Term Paper	E		5,00	190	2				2A	Foreign language
2	Projects	C		3,00	114	2				2A	Foreign language

Curriculum agreed:

Academic Supervisor	TRUBNIKOV D.A.	31.05.2022
Dean	SHAKINA E.A.	31.05.2022
Deputy Director	KUZMIN P.V.	31.05.2022
Head of Degree Programmes Development Office	MAMONOVA M.A.	01.06.2022

* Subject type:

Compulsory course

C

Elective course

E

