



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "International Business"
 Trajectories: "Entrepreneurship and Innovation in Global Markets", "International Business Operations"
 Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg
 2 nd, 2023/2024 academic year

APPROVED
 17.03.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	254	122	124	6	4	
International Business Operations (General track)				60,00	2 280	284	110	136	28	6	
Major				24,00	912	198	96	96			
1	Analysis and Modeling of Business Processes	E	Department of Management	3,00	114	24		24A			Foreign language
2	Business Analytics as a Tool for Effective Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
3	Global Supply Chain Management and Logistics	E	Department of Logistics and Supply Chain Management	6,00	228	48	24	24A			Foreign language
4	Project Management Fundamentals	C	Department of Management	3,00	114	24	24A				Foreign language
5	Project Management Practices	E	Department of Management	3,00	114	24		24A			Foreign language
6	Practical Marketing Tools	C	Department of Management	6,00	228	48	24	24A			Foreign language
7	HR Management in International Companies	E	Department of Management	6,00	228	48	24	24A			Foreign language
Final State Certification (FSC)				3,00	114	2				2	
1	Master's Thesis Defence	C		3,00	114	2				2A	Foreign language
Key Seminars				7,00	266	80	14	38	26	2	
1	Research Seminar "Business Research Methods"	C	Department of Management	3,00	114	48		24	24A		Foreign language
2	Research Seminar "International Business Operations Management"	C	Department of Management	3,00	114	24	12	12A			Foreign language
3	Mentor's Seminar "International Business Operations"	C	Department of Management	1,00	38	8	2	2	2	2A	Foreign language
Magolego				6,00	228						
1	All-university Pool MAGOLEGO Courses	E		6,00	228						Foreign language

	Internship			20,00	760	4		2	2	2	
	Research Internship			11,00	418	2		2			
1	Thesis Preparation	C		11,00	418	2		2	2	2	Foreign language
	Professional Internship			9,00	342	2			2		
1	Work Experience Internship	C		9,00	342	2			2A		Foreign language
	Entrepreneurship and Innovation in Global Markets (Research track)			60,00	2 280	284	110	136	28	6	
	Major			24,00	912	198	96	96			
1	Data Analysis for Business Research	C	Department of Finance	6,00	228	48	24	24A			Foreign language
2	Analysis and Modeling of Business Processes	E	Department of Management	3,00	114	24		24A			Foreign language
3	Business Analytics as a Tool for Effective Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
4	Global Supply Chain Management and Logistics	E	Department of Logistics and Supply Chain Management	6,00	228	48	24	24A			Foreign language
5	Project Management Fundamentals	C	Department of Management	3,00	114	24	24A				Foreign language
6	Project Management Practices	E	Department of Management	3,00	114	24		24A			Foreign language
7	HR Management in International Companies	E	Department of Management	6,00	228	48	24	24A			Foreign language
	Final State Certification (FSC)			3,00	114	2				2	
1	Master's Thesis Defence	C		3,00	114	2				2A	Foreign language
	Key Seminars			7,00	266	80	14	38	26	2	
1	Research Seminar "Business Research Methods"	C	Department of Management	3,00	114	48		24	24A		Foreign language
2	Project seminar "Entrepreneurship and innovation in global markets"	C	Department of Management	3,00	114	24	12	12A			Foreign language
3	Mentor's Seminar "Entrepreneurship and Innovation in Global Markets"	C	Department of Management	1,00	38	8	2	2	2	2A	Foreign language
	Magolego										
1	All-university Pool MAGOLEGO Courses	E									Foreign language
	Internship			26,00	988	4		2	2	2	
	Research Internship			17,00	646	2		2			
1	Master's Thesis Preparation	C		17,00	646	2		2	2	2	Foreign language
	Professional Internship			9,00	342	2			2		
1	Work Experience Internship	C		9,00	342	2			2A		Foreign language

Curriculum agreed:

Academic Supervisor	VESELOVA L.S.	22.02.2023
Dean	KATKALO V.S.	22.02.2023
Deputy Director	KUZMIN P.V.	22.02.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	13.03.2023

* Subject type:

Compulsory course

Elective course

C

E