



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 42.04.05 Media Communications
 Educational Programme "Media Production and Media Analysis"
 Trajectories: "Media Analytics", "Media Production"
 Implementing unit: St. Petersburg School of Arts and
 Humanities, HSE, HSE - Saint Petersburg
 2 nd, 2023/2024 academic year

APPROVED
 27.03.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	116	18	56	44	2	
Media Analytics (Research track)				60,00	2 280	208	46	98	60	4	
Major				24,00	912	140	16	70	54		
Disciplines for the Specialization "Mediaanalytics" Year 2				24,00	912	140	16	70	54		
1	History and Memory in the Digital Age	C	департамент медиа	3,00	114	22			22A		
2	Cultural projects in the era of new media	C	департамент медиа	6,00	228	26		16	10A		
3	International Media Sphere	C	департамент медиа	3,00	114	22			22A		
4	Media psychology	C	департамент медиа	3,00	114	22		22A			
5	Funding Strategies for Cultural Projects in the Digital Environment	C	департамент медиа	6,00	228	26	16	10A			
6	Digital Storytelling	C	департамент медиа	3,00	114	22		22A			
Final State Certification (FSC)				3,00	114	2				2	
1	Final Qualification Paper	C		3,00	114	2				2A	
Key Seminars				15,00	570	64	30	28	6		
1	Research Seminar "Process Research and Media Analysis"	C	Department of Foreign Languages	9,00	342	32	16	16A			
2	Mentor's Seminar	C	Department of Foreign Languages	6,00	228	32	14	12	6A		
Magolego											
1	All-university Pool MAGOLEGO Courses	E									
Internship				18,00	684	2				2	
Research Internship				18,00	684	2				2	
1	Graduation Thesis	C		18,00	684	2				2	

	Media Production (Applied track)			60,00	2 280	214	56	98	56	4
	Major			24,00	912	140	32	76	32	
	Disciplines the Specialization "Mediaproductio" Year 2			18,00	684	96	32	32	32	
1	History and Memory in the Digital Age	C	департамент медиа	3,00	114	22			22A	
2	Cultural projects in the era of new media	C	департамент медиа	6,00	228	26		16	10A	
3	International Media Sphere	C	департамент медиа	3,00	114	22			22A	
4	Funding Strategies for Cultural Projects in the Digital Environment	C	департамент медиа	6,00	228	26	16	10A		
	Compulsory disciplines for the specialization "Mediaproductio"			6,00	228	44		44		
1	Media psychology	C	департамент медиа	3,00	114	22		22A		
2	Digital Storytelling	C	департамент медиа	3,00	114	22		22A		
	Final State Certification (FSC)			3,00	114	2				2
1	Final Qualification Paper	C		3,00	114	2				2A
	Key Seminars			9,00	342	68	24	22	22	
1	Project Seminar "Production of Media Projects"	C		6,00	228	36	12	12	12A	
2	Mentor's Seminar	C		3,00	114	32	12	10	10A	
	Magolego									
1	All-university Pool MAGOLEGO Courses	E								
	Internship			24,00	912	4			2	2
	Project Internship			24,00	912	4			2	2
1	Graduation Thesis	C		18,00	684	2				2
2	Projects	C		6,00	228	2			2A	

Curriculum agreed:

Academic Supervisor	Шамрай А.Г.	03.03.2023
Dean	SELIN A.A.	03.03.2023
Deputy Director	KUZMIN P.V.	06.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	22.03.2023

* Subject type:

Compulsory course

C

Elective course

E