



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.02 Management
Educational Programme "Art and Culture Management"
Trajectories: "Arts Management and Curating"
Implementing unit: St. Petersburg School of Economics and
Management, HSE, HSE - Saint Petersburg
2 nd, 2023/2024 academic year

APPROVED
17.03.2023
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2022/2023 - 2023/2024
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	182	74	64	28	16	
	Arts Management and Curating (General track)			60,00	2 280	182	74	64	28	16	
	Major			15,00	570	120	72	48			
	Elective Courses			3,00	114	24		24			
1	PR and Collaborations in Arts and Culture	E	Department of Management	3,00	114	24		24A			Foreign language
2	Analysis and Modeling of Business Processes	E	Department of Management	3,00	114	24		24A			Foreign language
3	Project Management Practices	E	Department of Management	3,00	114	24		24A			Foreign language
	Compulsory Courses			12,00	456	96	72	24			
1	Place branding for Hospitality and Tourism Services	C	Department of Management	3,00	114	24	24A				Foreign language
2	Curating and contemporary art	C	Department of Management	3,00	114	24	24A				Foreign language
3	Intellectual Property Management in the Digital Economy	C	Department of Economics	3,00	114	24		24A			Foreign language
4	Aesthetics of the luxury business	C	Department of Management	3,00	114	24	24A				Foreign language
	Final State Certification (FSC)			3,00	114	2				2	
1	Final Qualification Paper	C		3,00	114	2				2A	Foreign language
	Key Seminars			8,00	304	56	2	14	26	14	
	Research seminar			6,00	228	48		12	24	12	
1	Research seminar "Preparation and discussion of a master's thesis"	C	Department of Management	6,00	228	48		12	24	12A	Foreign language
	Mentor's Seminar			2,00	76	8	2	2	2	2	
1	Mentor's Seminar "Arts and Culture Management"	C	Department of Management	2,00	76	8	2	2	2	2A	Foreign language
	Magolego			6,00	228						

1	All-university Pool MAGOLEGO Courses	E		6,00	228						Foreign language
	Internship			28,00	1 064	4		2	2		
	Research Internship			28,00	1 064	4		2	2		
1	Research Internship	C		9,00	342	2			2A		Foreign language
2	Graduation Thesis	C		19,00	722	2		2	2	2	Foreign language

Curriculum agreed:

Academic Supervisor	ZELENSKAYA E.M.	22.02.2023
Dean	KATKALO V.S.	22.02.2023
Deputy Director	KUZMIN P.V.	22.02.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	14.03.2023

* Subject type:

Compulsory course

C

Elective course

E