



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 54.04.01 Design
Educational Programme "Design"
Trajectories: "Communication Design. Basic Level", "Culture
Institutions Art Direction"
Implementing unit: St. Petersburg School of Arts and
Humanities, HSE, HSE - Saint Petersburg
1 st, 2022/2023 academic year

APPROVED
06.06.2022
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2022/2023 - 2023/2024
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	718	152	148	216	202	
Culture Institutions Art Direction (Applied track)				60,00	2 280	718	152	148	216	202	
Major				36,00	1 368	504	106	106	152	140	
1	Visual Communication	C	Division of Design and Contemporary Art	12,00	456	144	32	28A	44	40A	
2	History and Theory of Design	C	Division of Design and Contemporary Art	12,00	456	144	28	32A	44	40A	Online Course
3	Creative Design. Art Direction of Cultural Institutions	C	Division of Design and Contemporary Art	12,00	456	216	46A	46A	64A	60A	
Key Seminars				11,00	418	212	46	42	64	60	
1	Project Seminar on Design Engineering	C	Division of Design and Contemporary Art	6,00	228	68	14	14A	20	20A	
2	Mentor's Seminar "Art Direction of Cultural Institutions"	C	Division of Design and Contemporary Art	5,00	190	144	32	28	44	40A	
Magolego				9,00	342						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						
Internship				4,00	152	2				2	
Project Internship				4,00	152	2				2	
1	Projects	C		4,00	152	2				2A	
Communication Design. Basic Level (Applied track)				60,00	2 280	574	120	120	172	162	
Major				36,00	1 368	432	92	88	132	120	
1	History and Theory of Design	C	Division of Design and Contemporary Art	12,00	456	144	28	32A	44	40A	Online Course
2	Creative Design. Communication Design. Basic Course.	C	Division of Design and Contemporary Art	12,00	456	144	32A	28A	44A	40A	

3	Design Technology	C	Division of Design and Contemporary Art	12,00	456	144	32	28A	44	40A	
Key Seminars				11,00	418	140	28	32	40	40	
1	Project Seminar on Design Engineering	C	Division of Design and Contemporary Art	6,00	228	68	14	14A	20	20A	
2	Mentor's Seminar "Communication Design. Basic Level"	C	Division of Design and Contemporary Art	5,00	190	72	14	18	20	20A	
Magolego				9,00	342						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						
Internship				4,00	152	2				2	
Project Internship				4,00	152	2				2	
1	Projects	C		4,00	152	2				2A	

Curriculum agreed:

Academic Supervisor	MALICH K.A.	06.06.2022
Dean	SELIN A.A.	06.06.2022
Deputy Director	KUZMIN P.V.	06.06.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	06.06.2022

* Subject type:

Compulsory course

C

Elective course

E