



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 54.04.01 Design
 Educational Programme "Design"
 Trajectories: "Communication Design. Basic Level", "Culture
 Institutions Art Direction"
 Implementing unit: St. Petersburg School of Arts and
 Humanities, HSE, HSE - Saint Petersburg
 2 nd, 2023/2024 academic year

APPROVED
 31.03.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	346	148	168	28	2	
Culture Institutions Art Direction (Applied track)				60,00	2 280	346	148	168	28	2	
Major				18,00	684	212	102	110			
1	Visual Communication	C	Division of Design and Contemporary Art	6,00	228	60	28	32A			
2	History and Theory of Design	C	Division of Design and Contemporary Art	6,00	228	60	28	32A			Online Course
3	Creative Design. Art Direction of Cultural Institutions	C	Division of Design and Contemporary Art	6,00	228	92	46A	46A			
Final State Certification (FSC)				3,00	114	2				2	
1	Final Qualification Paper	C		3,00	114	2				2A	
Key Seminars				16,00	608	92	46	42	4		
1	Project Seminar on Design Engineering	C	Division of Design and Contemporary Art	6,00	228	28	14	14A			
2	Mentor's Seminar "Art Direction of Cultural Institutions"	C	Division of Design and Contemporary Art	10,00	380	64	32	28	4A		
Magolego											
1	All-university Pool MAGOLEGO Courses	E									
Internship				23,00	874	40		16	24		
Project Internship				16,00	608	4		2	2		
1	Preparation of the final qualifying work	C		13,00	494	2			2		
2	Projects	C		3,00	114	2		2A			
Professional Internship				7,00	266	36		14	22		
1	Work Experience Internship	C		7,00	266	36		14	22A		

	Communication Design. Basic Level (Applied track)			60,00	2 280	286	120	136	28	2	
	Major			18,00	684	180	92	88			
1	History and Theory of Design	C	Division of Design and Contemporary Art	6,00	228	60	28	32A			Online Course
2	Creative Design. Communication Design. Basic Course.	C	Division of Design and Contemporary Art	6,00	228	60	32A	28A			
3	Design Technology	C	Division of Design and Contemporary Art	6,00	228	60	32	28A			
	Final State Certification (FSC)			3,00	114	2				2	
1	Final Qualification Paper	C		3,00	114	2				2A	
	Key Seminars			16,00	608	64	28	32	4		
1	Project Seminar on Design Engineering	C	Division of Design and Contemporary Art	6,00	228	28	14	14A			
2	Mentor's Seminar "Communication Design. Basic Level"	C	Division of Design and Contemporary Art	10,00	380	36	14	18	4A		
	Magolego										
1	All-university Pool MAGOLEGO Courses	E									
	Internship			23,00	874	40		16	24		
	Project Internship			16,00	608	4		2	2		
1	Preparation of the final qualifying work	C		13,00	494	2			2		
2	Projects	C		3,00	114	2		2A			
	Professional Internship			7,00	266	36		14	22		
1	Work Experience Internship	C		7,00	266	36		14	22A		

Curriculum agreed:

Academic Supervisor	MALICH K.A.	24.03.2023
Dean	SELIN A.A.	24.03.2023
Deputy Director	KUZMIN P.V.	24.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	31.03.2023

* Subject type:

Compulsory course

C

Elective course

E