



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 42.04.05 Media Communications
Educational Programme "Transmedia Production in Digital Industries"
Trajectories: "Transmedia Production in the Digital Industries"
Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED
22.06.2022

Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2022/2023 - 2023/2024
Mode of Study: Full Time
Degree: Master's degree / MBA

1 st, 2022/2023 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			57,00	2 166	542	116	214	160	50	
	Transmedia Production in the Digital Industries (General track)			57,00	2 166	542	116	214	160	50	
	Major			33,00	1 254	438	72	174	152	40	
	Components of the Field of Study			12,00	456	140	72	68			
1	History and Theory of Media	C	Department of Media	3,00	114	32	32A				Online Course
2	Legal Aspects of Media	C	Department of Media	3,00	114	40	40A				
3	Media Production Technology	C	Department of Media	3,00	114	24		24A			Online Course
4	Media Economics	C	Department of Media	3,00	114	44		44A			
	Components of Educational Track			21,00	798	298		106	152	40	
	Дисциплины по выбору 1 курс			9,00	342	114		66	48		
1	Anthropology of Sensitive Communications in Media	E	Department of Media	3,00	114	28		28A			
2	Global Media, War, and Technology	E	Department of Media	3,00	114	6			6A		Online Course, Foreign language
3	Memes in the Structure of Viral Communication	E	Department of Media	3,00	114	28		28A			
4	Contemporary Art Practices and Art Journalism	E	Department of Media	3,00	114	40			40A		
	Compulsory Courses			12,00	456	184		40	104	40	
1	Producing in the Media and Creative Industries	C	Department of Media	6,00	228	84			44	40A	
2	Transmedia Storytelling	C	Department of Media	6,00	228	100		40	60A		
	Key Seminars			12,00	456	100	44	40	8	8	
	Compulsory Seminars			6,00	228	100	44	40	8	8	
1	Project Seminar "Multimedia Book"	C	Department of Media	3,00	114	60	28	32A			

2	Mentor's Seminar	C	Department of Media	3,00	114	40	16	8	8	8A	
	Elective Seminars			6,00	228						
	Profile Project Seminars – 1										
1	Project Seminar of Profile "Audiovisual Producing"	E	Department of Media	6,00	228	60			20	40A	
2	Project Seminar of Profile "Producing of Soundspaces"	E	Department of Media	6,00	228	60			20	40A	
3	Project Seminar of Profile "Producing Transmedia Projects in the Field of Culture and Museology"	E	Department of Media	6,00	228	60			20	40A	
	Profile Seminars - 1			3,00	114						
1	Profile Seminar "Audiovisual Producing" - 1	E	Department of Media	3,00	114	32			16	16A	
2	Profile Seminar "Producing of Soundspaces" - 1	E	Department of Media	3,00	114	32			16	16A	
3	Profile Seminar "Producing Transmedia Projects in the Field of Culture and Museology" -1	E	Department of Media	3,00	114	32			16	16A	
	Magolego			6,00	228						
1	Elective Disciplines from the General University Pool	E		6,00	228						
	Internship			6,00	228	4				2	
	Research Internship			3,00	114	2				2	
1	Term Paper	C		3,00	114	2				2A	
	Professional Internship			3,00	114						
1	Work Experience Internship	C		3,00	114						

Curriculum agreed:

Academic Supervisor	NOVIKOVA A.A.	16.06.2022
Dean	BYSTRITSKIY A.G.	21.06.2022
Head of Degree Programmes Development Office	LEPESHKIN I.A.	22.06.2022

* Subject type:

Compulsory course

C

Elective course

E