



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 42.04.05 Media Communications
 Educational Programme "Transmedia Production in Digital Industries"
 Trajectories: "Transmedia Production in the Digital Industries"
 Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED
 27.03.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

2 nd, 2023/2024 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	240	74	78	84	4	
Transmedia Production in the Digital Industries (General track)				60,00	2 280	240	74	78	84	4	
Major				21,00	798	150	48	54	48		
Components of Educational Track				21,00	798	150	48	54	48		
Compulsory Courses				9,00	342	96	32	32	32		
1	Contract Issues in the Media Industry	C	Department of Media	3,00	114	32			32A		
2	Producing in the Media and Creative Industries	C	Department of Media	3,00	114	32		32A			
3	Transmedia Storytelling	C	Department of Media	3,00	114	32	32A				
Онлайн-дисциплины по выбору				3,00	114	6		6			
1	Understanding Russian Economy. Problems of Transition	E	Department of Media	3,00	114	6		6A			Online Course, Foreign language
2	Contemporary Data Analysis: Survey and Best Practices	E	Department of Media	3,00	114	6		6A			Online Course, Foreign language
Профильные дисциплины по выбору				9,00	342	48	16	16	16		
1	Audiovisual and Sound Project Management	E	Department of Media	9,00	342	72	24	24A	24A		
2	Transmedia Project Management in the Game Industry and AR	E	Department of Media	9,00	342	72	24	24A	24A		
3	Transmedia Project Management in the Field of Theater, Culture and Museology	E	Department of Media	9,00	342	72	24	24A	24A		
Final State Certification (FSC)				3,00	114	2				2	
1	Final Qualification Paper	C		3,00	114	2				2A	
Key Seminars				15,00	570	80	24	24	32		

