



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 39.04.01 Sociology

Educational Programme "Applied Methods of Social Analysis of Markets"

Trajectories: "Applied Methods of Social Analysis of Markets"

Implementing unit: Faculty of Social Sciences, HSE - Moscow

1 st, 2023/2024 academic year

APPROVED

12.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2023/2024 - 2024/2025

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	538	182	150	104	102	
Applied Methods of Social Analysis of Markets (General track)				60,00	2 280	538	182	150	104	102	
Major				42,00	1 596	414	150	120	74	70	
Elective Courses				18,00	684	152	60	32	30	30	
1	Big Data from Social Media: Collection and Exploratory Analysis	E	Department of Sociology	6,00	228	72			36	36A	
2	Introduction to Data Mining	E	Department of Sociology	6,00	228	60			32	28A	Online Course
3	Panel Data: Analysis and Applications for the Social Sciences	E	Department of Higher Mathematics	3,00	114	36			36A		Foreign language
4	Qualitative Methods	E	Department of Sociology	3,00	114	32	32A				
5	Computer Methods for Analyzing Sociological Data	E	Department of Sociology	3,00	114	48	48A				
6	Sociology of Mass Communication	E	Department of Sociology	6,00	228	60		28	32A		
7	Economic Sociology	E	Department of Sociology	3,00	114	6		6A			Online Course
Compulsory Courses				24,00	912	262	90	88	44	40	
1	Automated Big Data Collection in Economic Sociology Studies	C	Department of Big Data and Information Retrieval	6,00	228	60	30	30A			
2	Methods of Sampling	C	Department of Sociology	6,00	228	60	28	32A			
3	Consumer Behavior: Workshop	C	Department of Sociology	6,00	228	58	32	26A			
4	Applied Analysis of Consumer Markets	C	Department of Sociology	6,00	228	84			44	40A	
Key Seminars				10,00	380	122	32	30	30	30	
Research seminar				9,00	342	112	28	28	28	28	

1	Research Seminar of the Department of Collection and Analysis of Sociological Information	E	Department of Sociology	9,00	342	112	28	28A	28A	28A	
2	Research Seminar of the Department of Economic Sociology	E	Department of Sociology	9,00	342	112	28	28A	28A	28A	
Mentor's Workshop				1,00	38	10	4	2	2	2	
1	Mentor's Seminar Applied Methods of Social Analysis of Markets	C	Department of Sociology	1,00	38	10	4	2	2	2A	
Magolego				6,00	228						
1	All-university Pool MAGOLEGO Courses	E		6,00	228						
Internship				2,00	76	2				2	
Research Internship				2,00	76	2				2	
1	Term Paper	C		2,00	76	2				2A	

Curriculum agreed:

Academic Supervisor	Strebkov D.O.	04.04.2023
Dean	MELVILLE A.Y.	04.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	11.05.2023

* Subject type:

Compulsory course

C

Elective course

E