



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "Business Development"
 Trajectories: "Business Administration", "Organizational
 Development and HR-management", "Project Management and
 Analytics"
 Implementing unit: Faculty of Management, HSE - Nizhny
 Novgorod
 1 st, 2023/2024 academic year

APPROVED
 12.05.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2023/2024 - 2024/2025
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	320	92	51	109	70	
Organizational Development and HR-management (Applied track)				60,00	2 280	400	132	74	104	90	
Major				36,00	1 368	312	108	48	76	80	
1	HR-analytics and data management	C	Department of Organisational Psychology	3,00	114	28			28A		
2	Corporate culture and HR brand	C	Department of Organisational Psychology	3,00	114	28				28A	
3	General and Strategic Management	C	Department of General and Strategic Management	6,00	228	48	24	24A			
4	Search, acquisition and assessment	C	Department of Organisational Psychology	6,00	228	48		24	24A		
5	Social technology management	C	Department of General and Strategic Management	3,00	114	28				28A	
6	Group work technologies: training, facilitation, gamification	C	Department of Organisational Psychology	6,00	228	48			24	24A	
7	Project Management	C	Department of Venture Management	3,00	114	28	28A				Foreign language
8	Managing Talent	C	Department of Organisational Psychology	3,00	114	28	28A				
9	Economics and Corporate Finance	C	Department of Venture Management	3,00	114	28	28A				
Key Seminars				12,00	456	84	24	24	28	8	
1	Project Seminar "Organization Development Methods"	C	Department of General and Strategic Management	9,00	342	48	16	16	16A		

2	Mentor's Seminar	C	Department of General and Strategic Management	3,00	114	36	8	8	12	8A	
	Magolego			6,00	228						
1	All-university Pool MAGOLEGO Courses	E		6,00	228						
	Internship			6,00	228	4		2		2	
	Project Internship			6,00	228	4		2		2	
1	Project	C		6,00	228	4		2	2	2A	
	Project Management and Analytics (Applied track)			60,00	2 280	322	94	79	79	70	
	Major			30,00	1 140	248	86	56	44	62	
1	Analytical business intelligence tools for project management	C	Department of Venture Management	3,00	114	28	28A				
2	Methodological foundations of project management	C	Department of Venture Management	6,00	228	56	28	28A			
3	Methodology for making managerial decisions based on analytics	C	Department of Venture Management	3,00	114	28		28A			
4	Modeling of business functions and business processes and their automation	C	Department of Venture Management	6,00	228	42			22	20A	
5	Strategic analysis of the organization	C	Department of Venture Management	6,00	228	42			22	20A	Foreign language
6	Project risk management and modeling	C	Department of Venture Management	3,00	114	22				22A	
7	Financial and Investment Analysis	C	Department of Venture Management	3,00	114	30	30A				
	Key Seminars			18,00	684	72	8	22	34	8	
1	Project Seminar "Project Management Based on Data"	C	Department of Venture Management	9,00	342	36		14	22A		
2	Mentor's Seminar	C	Department of Venture Management	9,00	342	36	8	8	12	8A	
	Magolego			9,00	342						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						
	Internship			3,00	114	2		1	1		
	Project Internship			3,00	114	2		1	1		
1	Project	C		3,00	114	2		1	1A		
	Business Administration (General track)			60,00	2 280	264	48	50	56	110	
	Major			30,00	1 140	196	40	40	40	76	
1	Marketing	C	Department of Marketing	6,00	228	36			12	24A	Foreign language
2	Negotiations and Communications	C	Department of General and Strategic Management	3,00	114	28	28A				Foreign language
3	Business Strategies	C	Department of General and Strategic Management	6,00	228	36	12	24A			Foreign language
4	Knowledge Management	C	Department of Venture Management	3,00	114	28				28A	Foreign language
5	Innovation and new product management	C	Department of Venture Management	6,00	228	36			12	24A	Foreign language
6	Financial Management	C	Department of Financial Management	6,00	228	32		16	16A		Foreign language

Key Seminars				15,00	570	64	8	8	16	32	
1	Research Seminar "Contemporary Studies in Business"	C	Department of Marketing	3,00	114	16				16A	Foreign language
2	Project Seminar "Management Practices in Business"	C	Department of General and Strategic Management	6,00	228	16			8	8A	Foreign language
3	Mentor's Seminar	C	Department of Economic Theory and Econometrics	6,00	228	32	8	8	8	8A	Foreign language
Magolego				9,00	342						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						Foreign language
Internship				6,00	228	4		2		2	
Project Internship				6,00	228	4		2		2	
1	Project	C		6,00	228	4		2	2	2A	Foreign language

Curriculum agreed:

Academic Supervisor		24.03.2023
Dean	FOMENKOV D.A.	28.03.2023
Deputy Director	FOMENKOV D.A.	28.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	05.05.2023

* Subject type:

Compulsory course

C

Elective course

E