



National Research University Higher School of Economics (HSE)

Curriculum  
Field of study 38.04.02 Management  
Educational Programme "Art and Culture Management"  
Trajectories: "Arts Management and Curating"  
Implementing unit: St. Petersburg School of Economics and  
Management, HSE, HSE - Saint Petersburg  
1 st, 2023/2024 academic year

APPROVED  
12.05.2023  
Vice Rector  
ROSHCHIN S.Y.  
Signed with EDS

Length of Programme: 2 years  
Years of Study: 2023/2024 - 2024/2025  
Mode of Study: Full Time  
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280						
	Arts Management and Curating (Applied track)			60,00	2 280	404	136	88	88	92	
	Major			42,00	1 596	336	120	72	72	72	
	Обязательные дисциплины программы			42,00	1 596	336	120	72	72	72	
1	Analytics in Arts and Culture	C	Department of Management	6,00	228	48			24	24A	Foreign language
2	Arts-management	C	Department of Management	3,00	114	24	24A				Foreign language
3	Arts History and Contemporary Cultural Practices	C	Department of Management	6,00	228	48	24	24A			Foreign language
4	Art and Culture Marketing	C	Department of Management	3,00	114	24			24A		Foreign language
5	Legal Environment of Arts, Culture and Creative Industries	C	Department of Management	3,00	114	24				24A	Foreign language
6	Digital transformation practices	C	Department of Management	3,00	114	24			24A		Foreign language
7	Strategic Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
8	Creative Project Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
9	Finance, Fundraising and Crowdfunding	C	Department of Finance	3,00	114	24	24A				Foreign language
10	Economics of Arts	C	Department of Management	3,00	114	24				24A	Foreign language
	Key Seminars			8,00	304	64	16	16	16	16	
1	Research Seminar "Academic Reading, Writing, and Presenting"	C	Department of Foreign Languages	3,00	114	24	12	12A			Foreign language
2	Research Seminar "Problems of Scientific Research in Art and Culture"	C	Department of Management	3,00	114	24			12	12A	Foreign language
3	Mentor’s Seminar "Arts and Culture Management"	C	Department of Management	2,00	76	16	4	4	4	4A	Foreign language
	Internship			10,00	380	4				4	
	Research Internship			4,00	152	2				2	

1	Term paper	C		4,00	152	2				2A	Foreign language
	<b>Project Internship</b>			<b>6,00</b>	<b>228</b>	<b>2</b>				<b>2</b>	
1	Course project	C		6,00	228	2				2A	Foreign language

**Curriculum agreed:**

Academic Supervisor	ZELENSKAYA E.M.	12.04.2023
Dean	KATKALO V.S.	24.04.2023
Deputy Director	KUZMIN P.V.	24.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	09.05.2023

\* Subject type:

Compulsory course

C

Elective course

E