



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.04.05 Media Communications

Educational Programme "Transmedia Production in Digital Industries"

Trajectories: "Transmedia Production in the Digital Industries"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

1 st, 2023/2024 academic year

APPROVED

12.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2023/2024 - 2024/2025

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	586	152	124	180	130	
Transmedia Production in the Digital Industries (General track)				60,00	2 280	586	152	124	180	130	
Major				33,00	1 254	368	100	84	112	72	
Components of the Field of Study				15,00	570	144	100	44			
1	History and Theory of Media	C	Department of Media	6,00	228	36	16	20A			Online Course
2	Legal Aspects of Media	C	Department of Media	3,00	114	40	40A				
3	Media Production Technology	C	Department of Media	3,00	114	24		24A			Online Course
4	Media Economics	C	Department of Media	3,00	114	44	44A				Foreign language
Components of Educational Track				18,00	684	224		40	112	72	
Дисциплины по выбору 1 курс				3,00	114	32			32		
1	Memes in the Structure of Viral Communication	E	Department of Media	3,00	114	32			32A		
2	Contemporary Art Practices and Art Journalism	E	Department of Media	3,00	114	32			32A		
3	Transmedia Storytelling in Science-art Exhibition Practices	E	Department of Media	3,00	114	32			32A		
Compulsory Courses				15,00	570	192		40	80	72	
1	Producing in the Media and Creative Industries	C	Department of Media	6,00	228	84			44	40A	
2	Transmedia Storytelling	C	Department of Media	9,00	342	108		40	36A	32A	
Key Seminars				15,00	570	216	52	40	68	56	
Compulsory Seminars				6,00	228	124	52	40	16	16	
1	Project Seminar "Multimedia Book"	C	Department of Media	3,00	114	60	28	32A			
2	Mentor's Seminar	C	Department of Media	3,00	114	64	24	8A	16	16A	

Elective Seminars				9,00	342	92			52	40
Profile Project Seminars – 1				6,00	228	60			36	24
1	Project Seminar of Profile "Audiovisual Producing"	E	Department of Media	6,00	228	60			36	24A
2	Project Seminar of Profile "Producing Transmedia Musical Projects"	E	Department of Media	6,00	228	60			36	24A
3	Project Seminar of Profile "Producing Transmedia Projects in the Field of Theater, Culture and Museology"	E	Department of Media	6,00	228	60			36	24A
Profile Seminars - 1				3,00	114	32			16	16
1	Profile Seminar "Producing Transmedia Musical Projects"	E	Department of Media	3,00	114	32			16	16A
2	Profile Seminar "Audiovisual Producing"	E	Department of Media	3,00	114	32			16	16A
3	Profile Seminar "Producing Transmedia Projects in the Field of Theater, Culture and Museology"	E	Department of Media	3,00	114	32			16	16A
Magolego				6,00	228					
1	All-university Pool MAGOLEGO Courses	E		6,00	228					
Internship				6,00	228	2				2
Research Internship				3,00	114	2				2
1	Term Paper	C		3,00	114	2				2A
Professional Internship				3,00	114					
1	Work Experience Internship	C		3,00	114					

Curriculum agreed:

Academic Supervisor	NOVIKOVA A.A.	29.03.2023
Dean	BYSTRITSKIY A.G.	03.04.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	10.05.2023

* Subject type:

Compulsory course
Elective course

C
E