



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "Global Business"
 Trajectories: "Strategy and Innovations in Global Market (SIGMa)"
 Implementing unit: Faculty of Management, HSE - Nizhny Novgorod
 1 st, 2023/2024 academic year

APPROVED
 12.05.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2023/2024 - 2024/2025
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	272	72	72	46	82	
Strategy and Innovations in Global Market (SIGMa) (Applied track)				60,00	2 280	272	72	72	46	82	
Major				30,00	1 140	204	64	64	28	48	
1	Marketing	C	Department of Marketing	6,00	228	36			12	24A	Foreign language
2	International Management	C	Department of General and Strategic Management	3,00	114	24		24A			Foreign language
3	Doing Business in Russia	C	Department of General and Strategic Management	3,00	114	24				24A	Foreign language
4	Negotiations and Communications	C	Department of General and Strategic Management	3,00	114	28	28A				Foreign language
5	Business Strategies	C	Department of General and Strategic Management	6,00	228	36	12	24A			Foreign language
6	Managerial Economics	C	Department of Economic Theory and Econometrics	3,00	114	24	24A				Foreign language
7	Financial Management	C	Department of Financial Management	6,00	228	32		16	16A		Foreign language
Key Seminars				15,00	570	64	8	8	16	32	
1	Research Seminar "Contemporary Studies in Business"	C	Department of Marketing	3,00	114	16				16A	Foreign language
2	Project Seminar "Management Practices in Business"	C	Department of General and Strategic Management	6,00	228	16			8	8A	Foreign language
3	Mentor's Seminar	C	Department of Economic Theory and Econometrics	6,00	228	32	8	8	8	8A	Foreign language
Magolego				9,00	342						
1	All-university Pool MAGOLEGO Courses	C		9,00	342						Foreign language

	Internship			6,00	228	4			2	2	
	Project Internship			6,00	228	4			2	2	
1	Interdisciplinary Project	C		6,00	228	4			2	2A	Foreign language

Curriculum agreed:

Academic Supervisor	KREKHOVETS E.V.	28.03.2023
Dean	FOMENKOV D.A.	28.03.2023
Deputy Director	FOMENKOV D.A.	28.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	04.05.2023

* Subject type:

Compulsory course

C