



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 38.04.02 Management  
 Educational Programme "Global Business"  
 Trajectories: "Strategy and Innovations in Global Market (SIGMa)"  
 Implementing unit: Faculty of Management, HSE - Nizhny Novgorod  
 1 st, 2023/2024 academic year

APPROVED  
 12.05.2023  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 2 years  
 Years of Study: 2023/2024 - 2024/2025  
 Mode of Study: Full Time  
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>272</b>	<b>72</b>	<b>72</b>	<b>46</b>	<b>82</b>	
<b>Strategy and Innovations in Global Market (SIGMa) (Applied track)</b>				<b>60,00</b>	<b>2 280</b>	<b>272</b>	<b>72</b>	<b>72</b>	<b>46</b>	<b>82</b>	
<b>Major</b>				<b>30,00</b>	<b>1 140</b>	<b>204</b>	<b>64</b>	<b>64</b>	<b>28</b>	<b>48</b>	
1	Marketing	C	Department of Marketing	6,00	228	36			12	24A	Foreign language
2	International Management	C	Department of General and Strategic Management	3,00	114	24		24A			Foreign language
3	Doing Business in Russia	C	Department of General and Strategic Management	3,00	114	24				24A	Foreign language
4	Negotiations and Communications	C	Department of General and Strategic Management	3,00	114	28	28A				Foreign language
5	Business Strategies	C	Department of General and Strategic Management	6,00	228	36	12	24A			Foreign language
6	Managerial Economics	C	Department of Economic Theory and Econometrics	3,00	114	24	24A				Foreign language
7	Financial Management	C	Department of Financial Management	6,00	228	32		16	16A		Foreign language
<b>Key Seminars</b>				<b>15,00</b>	<b>570</b>	<b>64</b>	<b>8</b>	<b>8</b>	<b>16</b>	<b>32</b>	
1	Research Seminar "Contemporary Studies in business"	C	Department of Marketing	3,00	114	16				16A	Foreign language
2	Project Seminar "Management Practices in Business"	C	Department of General and Strategic Management	6,00	228	16			8	8A	Foreign language
3	Mentor's Seminar	C	Department of Economic Theory and Econometrics	6,00	228	32	8	8	8	8A	Foreign language
<b>Magolego</b>				<b>9,00</b>	<b>342</b>						
1	All-university Pool MAGOLEGO Courses	C		9,00	342						Foreign language

	<b>Internship</b>		<b>6,00</b>	<b>228</b>	<b>4</b>			<b>2</b>	<b>2</b>	
	<b>Project Internship</b>		<b>6,00</b>	<b>228</b>	<b>4</b>			<b>2</b>	<b>2</b>	
1	Interdisciplinary Project	C	6,00	228	4			2	2A	Foreign language

**Curriculum agreed:**

Academic Supervisor	KREKHOVETS E.V.	28.03.2023
Dean	FOMENKOV D.A.	28.03.2023
Deputy Director	FOMENKOV D.A.	28.03.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	04.05.2023

\* Subject type:

Compulsory course

C