



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.05 Business Informatics

Educational Programme "Electronic Business and Digital Innovations"

Trajectories: "Electronic Business and Digital Innovations"

Implementing unit: Graduate School of Business, HSE - Moscow

1 st, 2023/2024 academic year

APPROVED

18.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2023/2024 - 2024/2025

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	436	78	128	174	104	
Electronic Business and Digital Innovations (Applied track)				60,00	2 280	436	78	128	174	104	
Major				36,00	1 368	336	72	96	120	48	
Basic Components				30,00	1 140	240	72	96	72		
1	Analysis of Consumer Behavior on the Internet	C	департамент бизнес-информатики	3,00	114	24			24A		
2	Corporate Finance and Financial Analysis	C	департамент финансового менеджмента	6,00	228	48		24	24A		
3	Data Science for Business	C	департамент бизнес-информатики	3,00	114	24	24A				
4	Entrepreneurship and Business Models on the Internet	C	департамент бизнес-информатики	6,00	228	48	24	24A			
5	Enterprise Architecture Perfecting	C	департамент бизнес-информатики	3,00	114	24	24A				Foreign language
6	Strategic Innovation Management	C	департамент стратегического и международного менеджмента	3,00	114	24		24A			Foreign language
7	Internet Projects Management	C	департамент бизнес-информатики	6,00	228	48		24	24A		
Вариативная часть, в т.ч. дисциплины по выбору студента				6,00	228	96			48	48	
1	Analytics in Digital Business	E	департамент бизнес-информатики	6,00	228	48			24	24A	
2	Management and Technological Tools for Developing E-business Systems	E	департамент бизнес-информатики	6,00	228	48			24	24A	

Key Seminars				12,00	456	96	6	32	30	28
1	Research Seminar "Electronic Business and Digital Innovation: Trends and Research"	C	департамент бизнес-информатики	6,00	228	48		24	24A	
2	Project Seminar "Digital innovations and Product Development"	C	департамент бизнес-информатики	3,00	114	24				24A
3	Mentor's Seminar "Developing an Individual Educational Trajectory"	C	департамент бизнес-информатики	3,00	114	24	6	8	6	4A
Magolego				6,00	228				24	24
1	All-university Pool MAGOLEGO Courses	C		6,00	228				24	24A
Internship				6,00	228	4				4
Project Internship				6,00	228	4				4
1	Consulting project	C		3,00	114	2				2A
2	Term Paper	C		3,00	114	2				2A

Curriculum agreed:

Academic Supervisor KOMAROV M.M. 16.05.2023

Dean GABRIELOV A.O. 16.05.2023

Head of Centre for Educational Model Design LEPESHKIN I.A. 17.05.2023

* Subject type:

Compulsory course

C

Elective course

E