



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.02 Management

Educational Programme "International Business in the Asia-Pacific Region"

Trajectories: "Business Innovations in Asia-Pacific Markets",  
"International Business Operations in Asia-Pacific"

Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

1 st, 2023/2024 academic year

APPROVED

18.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2023/2024 - 2024/2025

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>424</b>	<b>100</b>	<b>100</b>	<b>116</b>	<b>112</b>	
<b>Business Innovations in Asia-Pacific Markets (Applied track)</b>				<b>60,00</b>	<b>2 280</b>	<b>428</b>	<b>100</b>	<b>100</b>	<b>116</b>	<b>112</b>	
<b>Major</b>				<b>42,00</b>	<b>1 596</b>	<b>336</b>	<b>96</b>	<b>96</b>	<b>76</b>	<b>68</b>	
<b>Дисциплины по выбору 1 курса</b>				<b>18,00</b>	<b>684</b>	<b>144</b>		<b>48</b>	<b>52</b>	<b>44</b>	
1	SMM marketing in China	E	Department of Management	3,00	114	24		24A			Foreign language
2	Doing Business in the Asia-Pacific Region: Expert Experience	E	Department of Political Science and International Affairs	3,00	114	24				24A	Foreign language
3	Chinese for Business Communication	E	Department of Foreign Languages	6,00	228	48			28	20A	Foreign language
4	Beginner Chinese Course I	E	Department of Foreign Languages	9,00	342	180		60	60A	60A	Foreign language
5	Introduction to Negotiation	E	Department of Management	3,00	114	24			24A		Foreign language
6	Russia's Policies in Asia	E	Department of Political Science and International Affairs	3,00	114	24				24A	Foreign language
7	Digital Business Transformation	E	Department of Management	6,00	228	48		24	24A		Foreign language
<b>Обязательные дисциплины программы</b>				<b>24,00</b>	<b>912</b>	<b>192</b>	<b>96</b>	<b>48</b>	<b>24</b>	<b>24</b>	
1	Actual problems of studying the Asia-Pacific countries	C	Department of Management	3,00	114	24	24A				Foreign language
2	Entrepreneurship and Business in East Asia	C	Department of Management	6,00	228	48	24	24A			Foreign language
3	Innovations in organization management	C	Department of Management	6,00	228	48			24	24A	Foreign language

4	International Economics and Trade	C	Department of Economics	6,00	228	48	24	24A			Foreign language
5	Modern methods and tools of project management	C	Department of Management	3,00	114	24	24A				Foreign language
<b>Key Seminars</b>				<b>11,00</b>	<b>418</b>	<b>88</b>	<b>4</b>	<b>4</b>	<b>40</b>	<b>40</b>	
1	Research Seminar "Intercultural Communication in the Asia-Pacific Region"	C	Department of Management	6,00	228	48			24	24A	Foreign language
2	Research Seminar "Research Methods in Management I"	C	Department of Management	3,00	114	24			12	12A	Foreign language
3	Seminar of the mentor "Business innovations in the Asia-Pacific markets"	C	Department of Management	2,00	76	16	4	4	4	4A	Foreign language
<b>Internship</b>				<b>7,00</b>	<b>266</b>	<b>4</b>				<b>4</b>	
<b>Research Internship</b>				<b>4,00</b>	<b>152</b>	<b>2</b>				<b>2</b>	
1	Term paper	C		4,00	152	2				2A	Foreign language
<b>Project Internship</b>				<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>	
1	Course project	C		3,00	114	2				2A	Foreign language
<b>International Business Operations in Asia-Pacific (Applied track)</b>				<b>60,00</b>	<b>2 280</b>	<b>428</b>	<b>100</b>	<b>100</b>	<b>116</b>	<b>112</b>	
<b>Major</b>				<b>42,00</b>	<b>1 596</b>	<b>336</b>	<b>96</b>	<b>96</b>	<b>76</b>	<b>68</b>	
<b>Дисциплины по выбору 1 курса</b>				<b>18,00</b>	<b>684</b>	<b>144</b>		<b>48</b>	<b>52</b>	<b>44</b>	
1	Chinese for Business Communication	E	Department of Foreign Languages	6,00	228	48			28	20A	Foreign language
2	International Marketing	E	Department of Management	3,00	114	24	24A				Foreign language
3	Beginner Chinese Course I	E	Department of Foreign Languages	9,00	342	180		60	60A	60A	Foreign language
4	Introduction to Negotiation	E	Department of Management	3,00	114	24			24A		Foreign language
5	Russia's Policies in Asia	E	Department of Political Science and International Affairs	3,00	114	24				24A	Foreign language
6	Business Process Management	E	Department of Management	3,00	114	24			24A		Foreign language
7	Digital Business Transformation	E	Department of Management	6,00	228	48		24	24A		Foreign language
<b>Обязательные дисциплины программы</b>				<b>24,00</b>	<b>912</b>	<b>192</b>	<b>96</b>	<b>48</b>	<b>24</b>	<b>24</b>	
1	Actual problems of studying the Asia-Pacific countries	C	Department of Management	3,00	114	24	24A				Foreign language
2	International Economics and Trade	C	Department of Economics	6,00	228	48	24	24A			Foreign language
3	International Financial Management	C	Department of Finance	6,00	228	48			24	24A	Foreign language
4	Modern methods and tools of project management	C	Department of Management	3,00	114	24	24A				Foreign language
5	Strategic Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
<b>Key Seminars</b>				<b>11,00</b>	<b>418</b>	<b>88</b>	<b>4</b>	<b>4</b>	<b>40</b>	<b>40</b>	
1	Research Seminar "Intercultural Communication in the Asia-Pacific Region"	C	Department of Management	6,00	228	48			24	24A	Foreign language
2	Research Seminar "Research Methods in Management I"	C	Department of Management	3,00	114	24			12	12A	Foreign language

3	Mentor Seminar "International Business Operations in the Asia-Pacific Region"	C	Department of Management	2,00	76	16	4	4	4	4A	Foreign language
<b>Internship</b>				<b>7,00</b>	<b>266</b>	<b>4</b>				<b>4</b>	
<b>Research Internship</b>				<b>4,00</b>	<b>152</b>	<b>2</b>				<b>2</b>	
1	Term paper	C		4,00	152	2				2A	Foreign language
<b>Project Internship</b>				<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>	
1	Course project	C		3,00	114	2				2A	Foreign language

**Curriculum agreed:**

Academic Supervisor	VESELOVA L.S.	16.05.2023
Dean	LEZINA T.A.	17.05.2023
Deputy Director	KUZMIN P.V.	17.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	17.05.2023

\* Subject type:

Compulsory course

C

Elective course

E