



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 54.04.01 Design
 Educational Programme "Design"
 Trajectories: "Communication Design. Basic Level", "Culture
 Institutions Art Direction"
 Implementing unit: St. Petersburg School of Arts and
 Humanities, HSE, HSE - Saint Petersburg
 1 st, 2023/2024 academic year

APPROVED
 19.06.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2023/2024 - 2024/2025
 Mode of Study: Full Time
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	624	152	140	216	200	
Culture Institutions Art Direction (Applied track)				60,00	2 280	624	152	140	172	160	
Major				30,00	1 140	464	116	108	124	116	
1	Visual Communication	C	Division of Design and Contemporary Art	12,00	456	144	32A	28A	44A	40A	
2	Creative Design. Art Direction of Cultural Institutions	C	Division of Design and Contemporary Art	12,00	456	260	52A	52A	80A	76A	
Key Seminars				5,00	190	144	32	28	44	40	
1	Mentor's Seminar "Art Direction of Cultural Institutions"	C	Division of Design and Contemporary Art	5,00	190	144	32	28	44	40A	
Internship				10,00	380	16	4	4	4	4	
Project Internship				10,00	380	16	4	4	4	4	
1	Project Seminar on Design Engineering	C		10,00	380	16	4	4	4	4A	
Communication Design. Basic Level (Applied track)				60,00	2 280	484	120	112	132	120	
Major				30,00	1 140	398	102	94	106	96	
1	Creative Design. Communication Design. Basic Course.	C	Division of Design and Contemporary Art	12,00	456	194	38A	38A	62A	56A	
2	Design Technology	C	Division of Design and Contemporary Art	12,00	456	144	32	28A	44	40A	
Key Seminars				5,00	190	70	14	14	22	20	
1	Mentor's Seminar "Communication Design. Basic Level"	C	Division of Design and Contemporary Art	5,00	190	70	14	14	22	20A	
Internship				10,00	380	16	4	4	4	4	
Project Internship				10,00	380	16	4	4	4	4	

1	Project Seminar on Design Engineering	C		10,00	380	16	4	4	4	4A	
	General Components			21,00	798	60	32	28			
	Major			6,00	228	60	32	28			
1	History and theory of art	C	Art and Design School	6,00	228	60	32	28A			Online Course
	Magolego			15,00	570						
1	All-university Pool MAGOLEGO Courses	E		15,00	570						

Curriculum agreed:

Academic Supervisor	MALICH K.A.	15.06.2023
Dean	SELIN A.A.	15.06.2023
Deputy Director	KUZMIN P.V.	15.06.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	16.06.2023

* Subject type:

Compulsory course

C

Elective course

E