



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 38.04.02 Management  
 Educational Programme "International Business"  
 Trajectories: "International Business"  
 Implementing unit: Department of Innovations Management,  
 HSE - Moscow  
 1 st, 2023/2024 academic year

APPROVED  
 21.06.2023  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 2 years  
 Years of Study: 2023/2024 - 2024/2025  
 Mode of Study: Full Time  
 Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours			Additional Information
							1	2	3	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>568</b>				
<b>International Business (Applied track)</b>				<b>60,00</b>	<b>2 280</b>	<b>584</b>	<b>232</b>	<b>212</b>	<b>140</b>	
<b>Major</b>				<b>45,00</b>	<b>1 710</b>	<b>392</b>	<b>176</b>	<b>136</b>	<b>80</b>	
<b>Core Courses</b>				<b>42,00</b>	<b>1 596</b>	<b>352</b>	<b>176</b>	<b>96</b>	<b>80</b>	
1	Introduction to Financial and Managerial Accounting	C	Department of Innovations Management	6,00	228	48	48A			Foreign language
2	International Corporate Finance	C	Department of Innovations Management	6,00	228	48		48A		Foreign language
3	International Business Consulting	C	Department of Innovations Management	6,00	228	48		24	24A	Foreign language
4	International Marketing	C	Department of Innovations Management	6,00	228	48	48A			Online Course, Foreign language
5	Foundations of Managerial Economics	C	Department of Innovations Management	3,00	114	32	32A			Foreign language
6	Strategic Management of International Companies	C	Department of Innovations Management	6,00	228	48		24	24A	Foreign language
7	Theoretical Foundations of International Business	C	Department of Innovations Management	6,00	228	48	48A			Foreign language
8	International Business Negotiations	C	Department of Innovations Management	3,00	114	32			32A	Foreign language
<b>Elective Courses (1 out of 6)</b>				<b>3,00</b>	<b>114</b>	<b>40</b>		<b>40</b>		
1	Global Brand Management	E	Department of Innovations Management	3,00	114	40			40A	Foreign language

2	Global Political Economy and Interaction between Business and Politics	E	Department of Innovations Management	3,00	114	40			40A	Foreign language
3	International Market Research and Analysis	E	Department of Innovations Management	3,00	114	40			40A	Foreign language
4	International Financial Management	E	Department of Innovations Management	3,00	114	40			40A	Foreign language
5	Digital Marketing basics: mix of local and global tools	E	Department of Innovations Management	3,00	114	40			40A	Foreign language
6	Legal Aspects of International Business	E	Department of Innovations Management	3,00	114	40			40A	Foreign language
<b>Key Seminars</b>				<b>6,00</b>	<b>228</b>	<b>144</b>	<b>56</b>	<b>52</b>	<b>36</b>	
1	Instructors` seminar "New realities of international business"	C	Department of Innovations Management	6,00	228	144	56	52	36A	Foreign language
<b>Magolego</b>				<b>3,00</b>	<b>114</b>					
1	All-university Pool MAGOLEGO Courses	E		3,00	114					Foreign language
<b>Internship</b>				<b>6,00</b>	<b>228</b>	<b>48</b>		<b>24</b>	<b>24</b>	
<b>Project Internship</b>				<b>6,00</b>	<b>228</b>	<b>48</b>		<b>24</b>	<b>24</b>	
1	International Business Consulting 2023-2024	C		6,00	228	48		24	24A	Foreign language
<b>International Business (Applied track)</b>				<b>60,00</b>	<b>2 280</b>	<b>552</b>	<b>232</b>	<b>192</b>	<b>168</b>	
<b>Major</b>				<b>45,00</b>	<b>1 710</b>	<b>392</b>	<b>176</b>	<b>136</b>	<b>120</b>	
<b>Core Courses</b>				<b>42,00</b>	<b>1 596</b>	<b>352</b>	<b>176</b>	<b>96</b>	<b>80</b>	
1	Introduction to Financial and Managerial Accounting	C	Department of Innovations Management	6,00	228	48	48A			Foreign language
2	International Corporate Finance	C	Department of Innovations Management	6,00	228	48		48A		Foreign language
3	International Business Consulting	C	Department of Innovations Management	6,00	228	48		24	24A	Foreign language
4	International Marketing	C	Department of Innovations Management	6,00	228	48	48A			Online Course, Foreign language
5	Foundations of Managerial Economics	C	Department of Innovations Management	3,00	114	32	32A			Foreign language
6	Strategic Management of International Companies	C	Department of Innovations Management	6,00	228	48		24	24A	Foreign language
7	Theoretical Foundations of International Business	C	Department of Innovations Management	6,00	228	48	48A			Foreign language
8	International Business Negotiations	C	Department of Innovations Management	3,00	114	32			32A	Foreign language
<b>Дисциплины по выбору 1 курс</b>				<b>3,00</b>	<b>114</b>	<b>40</b>		<b>40</b>	<b>40</b>	
1	Global Brand Management	E	Department of Innovations Management	3,00	114	40			40A	Foreign language
2	Global Political Economy and Interaction between Business and Politics	E	Department of Innovations Management	3,00	114	40			40A	Foreign language

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<b>Key Seminars</b>				<b>6,00</b>	<b>228</b>	<b>144</b>	<b>56</b>	<b>52</b>	<b>36</b>	
1	Instructors' seminar "New realities of international business"	C	Department of Innovations Management	6,00	228	144	56	52	36A	Foreign language
<b>Magolego</b>				<b>3,00</b>	<b>114</b>					
1	All-university Pool MAGOLEGO Courses	C		3,00	114					Foreign language
<b>Internship</b>				<b>6,00</b>	<b>228</b>	<b>16</b>		<b>4</b>	<b>12</b>	
<b>Project Internship</b>				<b>6,00</b>	<b>228</b>	<b>16</b>		<b>4</b>	<b>12</b>	
1	International Business Consulting 2023-2024	C		6,00	228	16		4	12A	Foreign language

**Curriculum agreed:**

Academic Supervisor KRATKO I.G. 16.06.2023

Dean AGAMIRZIAN I.R. 16.06.2023

Head of Centre for Educational Model Design LEPESHKIN I.A. 21.06.2023

\* Subject type:

Compulsory course

C

Elective course

E