



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 42.03.05 Media Communications

Educational Programme "Media Communications"

Specializations: "Media and Local Communities", "Media and Urban Environment", "Mediatization of Culture"

Implementing unit: St. Petersburg School of Arts and Humanities, HSE, HSE - Saint Petersburg

Years of Study: 2023/2024 - 2026/2027

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

APPROVED

29.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		148,00	37,00	37,00	35,00	39,00	
	Core Professional Block (Major)		67,00	26,00	15,00	13,00	13,00	
1	Legal Regulation of Media	C	3,00		3,00			GPC-2, GPC-5, PC-2, PC-7, UC-2
2	History and Theory of Media	C	4,00		4,00			GPC-1, GPC-4, PC-2, PC-6, UC-1
3	Podcast production and production	C	4,00		4,00			GPC-1, GPC-4, GPC-6, PC-1, PC-3, PC-4, UC-1, UC-2, UC-3
4	Culture Impact Mediums	C	4,00		4,00			GPC-3, GPC-6, PC-6, UC-5
5	Media Ethics (offered in a foreign language)	C	3,00			3,00		GPC-5, PC-6, PC-7, UC-2
6	Theory and Practice of Public Relations	C	5,00			5,00		GPC-1, GPC-2, GPC-4, PC-1, PC-10, PC-7, UC-1, UC-3
7	Media Management	C	5,00			5,00		GPC-7, PC-10, PC-3, PC-4, PC-5, PC-9, UC-10, UC-2
8	Communication Landscape of Neo-industries	C	4,00				4,00	GPC-1, PC-6, PC-7, UC-1, UC-5
9	Media Economics	C	3,00				3,00	GPC-5, PC-3, PC-7, UC-1
10	Media map of the world	C	6,00				6,00	GPC-1, PC-11, PC-7, PC-8, UC-1, UC-6
11	Theory and Practice of Russian Literary Language	C	5,00	5,00				GPC-1, PC-7, PC-8, UC-4
12	Design in Mediacommunications	C	9,00	9,00				GPC-1, GPC-6, PC-1, UC-2
13	Psychology in Communications and Media	C	6,00	6,00				GPC-4, PC-2, UC-3, UC-6
14	Fundamental Texts of World Culture	C	6,00	6,00				GPC-3, PC-7, UC-1
	Elective Professional Block (Major)		81,00	11,00	22,00	22,00	26,00	
	Обязательные дисциплины модуля		46,00	11,00	13,00	13,00	9,00	
1	Research Seminar	C	10,00		5,00	5,00		GPC-2, GPC-3, PC-2, PC-6, UC-1, UC-2
2	Project Seminar	C	36,00	11,00	8,00	8,00	9,00	GPC-1, GPC-6, PC-1, PC-3, PC-4, PC-8, PC-9, UC-1, UC-6

	Онлайн дисциплины из рекомендуемого списка		3,00				3,00	
	Онлайн дисциплина из рекомендуемого списка 4 курс		3,00				3,00	
1	Intercultural Communication: Theory and Practice (offered in a foreign language)	E	3,00				3,00	GPC-2, GPC-4, PC-10, PC-11, PC-2, PC-4, UC-3, UC-6
2	Introduction to Neuroeconomics	E	3,00				3,00	GPC-3, GPC-5, PC-1, PC-7, UC-1
	Специализация		28,00		9,00	9,00	10,00	
	Specialization "Media and Local Communities"		28,00		9,00	9,00	10,00	
1	Local media	C	4,00		4,00			GPC-2, GPC-4, GPC-5, PC-1, PC-4, PC-9, UC-1
2	Mediaidentity: Professional Standards	C	5,00		5,00			GPC-4, GPC-5, GPC-7, PC-10, PC-2, UC-5
3	Lifestyle media in the era of web 2.0	C	5,00			5,00		GPC-1, GPC-2, GPC-4, PC-10, PC-11, PC-4, UC-10, UC-11, UC-5
4	Communication Strategies in the Field of Charity and NPOs	C	4,00			4,00		GPC-2, GPC-5, GPC-7, PC-1, PC-11, UC-3
5	Communication Culture in the Conditions of Digital and Sociocultural Globalization: Global and Regional Aspects	C	5,00				5,00	GPC-4, GPC-7, PC-2, PC-7, UC-11, UC-3, UC-5
6	Why We Post: Anthropology of Social Media	C	5,00				5,00	GPC-2, GPC-3, GPC-7, PC-2, PC-7, UC-3, UC-5
	Specialization "Media and Urban Environment"		28,00		9,00	9,00	10,00	
1	Journey to the city	C	5,00		5,00			GPC-1, GPC-5, PC-10, PC-2, UC-5
2	City economy and business media	C	4,00		4,00			GPC-2, GPC-4, PC-6, PC-9, UC-1, UC-2, UC-6, UC-9
3	Place Branding	C	5,00			5,00		GPC-1, GPC-3, GPC-5, PC-10, PC-2, UC-5
4	Urbanism and media	C	4,00			4,00		GPC-5, PC-11, PC-3, PC-6, UC-3
5	City as a Character in Literature	C	5,00				5,00	GPC-3, PC-7, UC-5
6	Urban Policy	C	5,00				5,00	GPC-2, GPC-5, PC-11, PC-2, PC-7, UC-10, UC-5
	Specialization "Mediatization of Culture"		28,00		9,00	9,00	10,00	
1	Art Criticism	C	4,00		4,00			GPC-1, GPC-3, GPC-4, PC-3, PC-4, UC-1
2	Cinema and transmedia storytelling	C	5,00		5,00			GPC-1, GPC-3, GPC-5, PC-1, PC-2, PC-6, UC-1, UC-5
3	Media and Fashion Industry	C	4,00			4,00		GPC-1, GPC-3, PC-1, PC-6, UC-1
4	The Contemporary Museum: Curatorial Research and Exhibition Strategies	C	5,00			5,00		GPC-1, GPC-3, PC-11, PC-3, UC-1
5	Media and the Modern Book Industry	C	5,00				5,00	GPC-1, GPC-3, PC-11, PC-3, UC-5
6	Historical trauma in film, literature and comics	C	5,00				5,00	GPC-4, GPC-5, PC-2, PC-7, UC-5
	Variative courses		4,00				4,00	
1	Creative technologies in the field of culture and art	E	4,00				4,00	GPC-1, PC-1, PC-3, PC-9, UC-1
2	Event Management	E	4,00				4,00	GPC-1, PC-1, PC-3, PC-9, UC-1
	Internship		43,00	7,00	8,00	11,00	17,00	

	Professional Internship		22,00	2,00	3,00	6,00	11,00	
1	Work Experience Internship	C	7,00			3,00	4,00	GPC-1, GPC-6, PC-1, PC-10, PC-11, PC-3, PC-9
2	Project	E	15,00	2,00	3,00	3,00	7,00	GPC-1, PC-1, PC-10, PC-11, PC-3, PC-9, UC-1, UC-4, UC-6
	Project Internship		25,00	2,00	3,00	8,00	12,00	
1	Preparation of Graduation Thesis	E	5,00				5,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Interdisciplinary Term Paper	E	5,00			5,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Project	E	15,00	2,00	3,00	3,00	7,00	GPC-1, PC-1, PC-10, PC-3, PC-4, PC-8, UC-1, UC-2, UC-4, UC-6
	Research Internship		35,00	7,00	8,00	8,00	12,00	
1	Interdisciplinary Term Paper	C	5,00		5,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, PC-1, PC-11, PC-2, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Preparation of Graduation Thesis	E	5,00				5,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
3	Interdisciplinary Term Paper	E	5,00			5,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
4	Project	C	5,00	5,00				GPC-1, PC-1, PC-3, PC-8, PC-9, UC-1, UC-4, UC-6
5	Project	E	15,00	2,00	3,00	3,00	7,00	GPC-1, PC-1, PC-3, PC-8, PC-9, UC-1, UC-4, UC-6
	General Courses		14,00	13,00	1,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-8
2	Physical Training	C	1,00		1,00			UC-7
	Optional General Courses		12,00	12,00				
1	Economics	C	3,00	3,00				GPC-5, PC-7, UC-1
2	Legal Literacy	C	3,00	3,00				GPC-2, GPC-5, PC-7, UC-5
3	Russian History	C	4,00	4,00				GPC-3, PC-7, UC-5
4	Foundations of Russian Statehood	C	2,00	2,00				UC-5

	Minor		20,00		10,00	10,00		
1	Minor	C	20,00		10,00	10,00		UC-2, UC-4, UC-6, UC-8
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	English Language Integrative Exam	C						GPC-1, UC-4
2	Independent English Exam (offered in a foreign language)	C						GPC-1, UC-4
3	Project Proposal (offered in a foreign language)	C	1,00				1,00	GPC-1, UC-4
	Optional Courses							
1	Academic English Writing (offered in a foreign language)	O	2,00				2,00	GPC-1, UC-4
2	English (offered in a foreign language)	O	14,00	8,00	6,00			GPC-1, UC-4
	Data Culture		11,00	3,00	4,00	4,00		
1	Independent Digital Literacy Test	C						GPC-6, UC-1
2	Independent Programming Test. Elementary	C						GPC-6, UC-1
3	Fundamentals of Python Programming	C	4,00		4,00			GPC-6, UC-1
4	External Examinations on Digital Skills. Entry-level	C						GPC-6
5	External Examinations on Digital Skills. Intermediate Level	C						GPC-6
6	External Examinations on Digital Skills. Final Level	C						GPC-6
7	Data Science, AI and Generative Models Independent Test. Elementary	C	1,00			1,00		GPC-6, UC-1
8	Data Analysis	C	3,00			3,00		GPC-6, UC-1
9	Digital Literacy	C	3,00	3,00				GPC-6, UC-1
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		3,00				3,00	
1	Presenting of Graduation Thesis	C	3,00				3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, PC-1, PC-10, PC-11, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	State Examinations							

Curriculum agreed:

Academic Supervisor	Тюркин М.В.	25.05.2023
Dean	SELIN A.A.	25.05.2023
Deputy Director	KUZMIN P.V.	25.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	26.05.2023

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O