



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 54.03.01 Design
Educational Programme "Fashion"
Specializations: "Branding in Fashion Industry", "Fashion Design",
"Fashion Journalism", "Photography"
Implementing unit: Faculty of Creative Industries, HSE - Moscow
4 th, 2025/2026 academic year

APPROVED
14.04.2025
Vice Rector

ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 4 years
Years of Study: 2022/2023 - 2025/2026
Mode of Study: Full Time
Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	Degree Programme				60,00	2 280	272	88	94	86	4	
	Major				20,00	760	60	22	36	2		
	Core Professional Block (Major)				9,00	342	36	18	16	2		
	Disciplines in the history and theory of design				6,00	228	30	16	14			
1	History and theory of design. Visual studies	C	Art and Design School		6,00	228	30	16	14A			Online Course
	Creative design				3,00	114	6	2	2	2		
1	Project seminar. Branding in the fashion industry	E	Art and Design School		3,00	114	6	2	2	2A		
2	Project seminar. Fashion design	E	Art and Design School		3,00	114	6	2	2	2A		
3	Project seminar. Photo	E	Art and Design School		3,00	114	6	2	2	2A		
4	Project seminar. Fashion journalism	E	Art and Design School		3,00	114	6	2	2	2A		
	Elective Professional Block (Major)				11,00	418	24	4	20			
	Compulsory disciplines				11,00	418	24	4	20			
1	Contemporary Design	C	Art and Design School		8,00	304	8	4	4A			Online Course, Foreign language
2	Designing Physical Artifacts with Artificial Intelligence	C	Art and Design School		3,00	114	16		16A			Online Course
	English				1,00	38	2			2		
	Optional Courses											
1	Academic English Writing	O			2,00	76	48		28	20A		Foreign language, Credits only to the cumulative rating
	Examinations				1,00	38	2			2		
1	Project Proposal	C	School of Foreign Languages		1,00	38	2			2A		Foreign language
	Final State Certification (FSC)				3,00	114	2				2	
	Thesis Work				3,00	114	2				2	
1	Presenting of Graduation Thesis	C			3,00	114	2				2A	
	Internship				36,00	1 368	208	66	58	82	2	
	Project Internship				21,00	798	202	64	56	80	2	

	Preparation of the final qualifying work				5,00	190	2				2	
1	Preparation of Graduation Thesis	C			5,00	190	2				2A	
	Practical project training in specializations				16,00	608	200	64	56	80		
1	Special design. Branding in the fashion industry	E		F	16,00	608	200	64A	56A	80A		
2	Special design. Fashion design	E		F	16,00	608	200	64A	56A	80A		
3	Special design. Photography in fashion and advertising	E		F	16,00	608	200	64A	56A	80A		
4	Special design. Fashion journalism	E		F	16,00	608	200	64A	56A	80A		
	Professional Internship				15,00	570	6	2	2	2		
	Work Experience Internship				15,00	570	6	2	2	2		
1	Work Experience Internship	C		F	15,00	570	6	2	2	2A		

Curriculum agreed:

Academic Supervisor	Pavelko E.V.	21.02.2025
Dean	BYSTRITSKIY A.G.	21.02.2025
Head of Centre for Educational Model Design	LEPESHKIN I.A.	14.04.2025

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O

Period of execution:

Fixed

F