



## Curriculum

Field of study 54.03.01 Design

Educational Programme "Fashion"

Specializations: "Branding in Fashion Industry", "Fashion Design",  
"Fashion Journalism", "Photography"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

4 th, 2025/2026 academic year

APPROVED

14.04.2025

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2022/2023 - 2025/2026

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	<b>Degree Programme</b>				60,00	2 280	272	88	94	86	4	
	<b>Major</b>				20,00	760	60	22	36	2		
	<b>Core Professional Block (Major)</b>				9,00	342	36	18	16	2		
	<b>Disciplines in the history and theory of design</b>				6,00	228	30	16	14			
1	History and theory of design. Visual studies	C	Art and Design School		6,00	228	30	16	14A			Online Course
	<b>Creative design</b>				3,00	114	6	2	2	2		
1	Project seminar. Branding in the fashion industry	E	Art and Design School		3,00	114	6	2	2	2A		
2	Project seminar. Fashion design	E	Art and Design School		3,00	114	6	2	2	2A		
3	Project seminar. Photo	E	Art and Design School		3,00	114	6	2	2	2A		
4	Project seminar. Fashion journalism	E	Art and Design School		3,00	114	6	2	2	2A		
	<b>Elective Professional Block (Major)</b>				11,00	418	24	4	20			
	<b>Compulsory disciplines</b>				11,00	418	24	4	20			
1	Contemporary Design	C	Art and Design School		8,00	304	8	4	4A			Online Course, Foreign language
2	Designing Physical Artifacts with Artificial Intelligence	C	Art and Design School		3,00	114	16		16A			Online Course
	<b>English</b>				1,00	38	2			2		
	<b>Optional Courses</b>											
1	Academic English Writing	O			2,00	76	48		28	20A		Foreign language, Credits only to the cumulative rating
	<b>Examinations</b>				1,00	38	2			2		
1	Project Proposal	C	School of Foreign Languages		1,00	38	2			2A		Foreign language
	<b>Final State Certification (FSC)</b>				3,00	114	2				2	
	<b>Thesis Work</b>				3,00	114	2				2	
1	Presenting of Graduation Thesis	C			3,00	114	2				2A	
	<b>Internship</b>				36,00	1 368	208	66	58	82	2	
	<b>Project Internship</b>				21,00	798	202	64	56	80	2	

	Preparation of the final qualifying work			5,00	190	2			2
1	Preparation of Graduation Thesis			C		5,00	190	2	
	<b>Practical project training in specializations</b>				<b>16,00</b>	<b>608</b>	<b>200</b>	<b>64</b>	<b>56</b>
1	Special design. Branding in the fashion industry	E			F	16,00	608	200	64A
2	Special design. Fashion design	E			F	16,00	608	200	64A
3	Special design. Photography in fashion and advertising	E			F	16,00	608	200	64A
4	Special design. Fashion journalism	E			F	16,00	608	200	64A
	<b>Professional Internship</b>				<b>15,00</b>	<b>570</b>	<b>6</b>	<b>2</b>	<b>2</b>
	<b>Work Experience Internship</b>				<b>15,00</b>	<b>570</b>	<b>6</b>	<b>2</b>	<b>2</b>
1	Work Experience Internship	C			F	15,00	570	6	2
								2	2A

**Curriculum agreed:**

Academic Supervisor Pavelko E.V. 21.02.2025

Dean BYSTRITSKIY A.G. 21.02.2025

Head of Centre for Educational Model Design LEPESHKIN I.A. 14.04.2025

\* Subject type:

Compulsory course

C

Elective course

E

Optional course

O

Period of execution:

Fixed

F