



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 42.03.02 Journalism
Educational Programme "Journalism"
Specializations: "Journalism"

Implementing unit: Faculty of Creative Industries, HSE - Moscow
4 th, 2025/2026 academic year

APPROVED
15.04.2025
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 4 years
Years of Study: 2022/2023 - 2025/2026
Mode of Study: Full Time
Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	Degree Programme				60,00	2 280	470	152	196	126	2	
	Major				43,00	1 634	466	152	196	118		
	Core Professional Block (Major)				14,00	532	156	40	84	32		
1	Media Psychology and Audience Transformation	C	Department of Media		5,00	190	40	20	20A			
2	Intercultural Communication: Theory and Practice	C	Department of Media		4,00	152	46	20	26A			Foreign language
3	Media Philosophy	C	Department of Media		5,00	190	70		38	32A		
	Elective Professional Block (Major)				29,00	1 102	310	112	112	86		
	4th Year Elective Courses				3,00	114	40	40				
1	Books on Tape, Voice Acting, Dubbing	E	Department of Media		3,00	114	40	40A				
2	Corporate PR	E	Department of Media		3,00	114	40	40A				
3	New Sports Media	E	Department of Media		3,00	114	40	40A				
4	Technologies for Creating Historical Documentary Projects	E	Department of Media		3,00	114	40	40A				
	4th Year Elective Courses				3,00	114	40	40				
1	Sound Design in the Media Industry	E	Department of Media		3,00	114	40	40A				
2	Podcasting as a Promotional Tool and a Way to Commercialise Content	E	Department of Media		3,00	114	40	40A				
3	Political Geography for Journalists	E	Department of Media		3,00	114	40	40A				Foreign language
4	Show Programs in Modern Media	E	Department of Media		3,00	114	40	40A				
	4th Year Elective Courses				3,00	114	40		40			
1	Popular Science Podcast Workshop	E	Department of Media		3,00	114	40		40A			
2	Contemporary Reality Shows	E	Department of Media		3,00	114	40		40A			
3	Strategies and Practices of World Film Festivals	E	Department of Media		3,00	114	40		40A			

4	Theater Journalism: Trends, Texts, Perspectives	E	Department of Media		3,00	114	40		40A			
	4th Year Elective Courses				3,00	114	40		40			
1	The Art of Public Speaking	E	Department of Media		3,00	114	40		40A			
2	Made for Kids Content	E	Department of Media		3,00	114	40		40A			
3	Negotiation Process and Technologies of Communication	E	Department of Media		3,00	114	40		40A			
4	Creative Industries in Asia and the Pacific (on the example of China, Japan and South Korea)	E	Department of Media		3,00	114	40		40A			
	4th Year Elective Courses				3,00	114	40			40		
1	Generative Algorithms in Video Production	E	Department of Media		3,00	114	40			40A		
2	Memes in the Structure of Viral Communication	E	Department of Media		3,00	114	40			40A		
3	Drama Series Producing	E	Department of Media		3,00	114	40			40A		
4	Sociocultural Communications	E	Department of Media		3,00	114	40			40A		
	4th Year Elective Courses				3,00	114	40			40		
1	Intersection of Culture and Technology	E	Department of Media		3,00	114	40			40A		
2	Introduction to Film Analysis and Film Review	E	Department of Media		3,00	114	40			40A		
3	Narratology: Stories, Technologies and Media trends	E	Department of Media		3,00	114	40			40A		
4	Structure and Development of Modern Information Society	E	Department of Media		3,00	114	40			40A		
	Онлайн дисциплина из рекомендуемого списка 4 курс				3,00	114	6			6		
1	Introduction to Art History	E	Department of Media		3,00	114	6			6A		Online Course
2	History of Design	E	Department of Media		3,00	114	6			6A		Online Course
3	History of Advertising Tools	E	Department of Media		3,00	114	6			6A		Online Course
4	Rhetoric: a Strategy for Oral and Written Communication	E	Department of Media		3,00	114	6			6A		Online Course
5	Contemporary Art	E	Department of Media		3,00	114	6			6A		Online Course
	Project Seminar				8,00	304	64	32	32			
1	Project Seminar "Design in Media"	E	Department of Media		8,00	304	64	32	32A			
2	Project Seminar "Cross-Platform Communication and Content Adaptation"	E	Department of Media		8,00	304	64	32	32A			
3	Project Seminar "Multimedia Special Projects"	E	Department of Media		8,00	304	64	32	32A			
4	Project Seminar "Journalistic Practices for Working with Legal, Judicial and Criminal Topics"	E	Department of Media		8,00	304	64	32	32A			
	English				1,00	38	2			2		
	Optional Courses											
1	Academic Writing (English)	O			2,00	76	48		28	20A		Foreign language, Credits only to the cumulative rating
	Examinations				1,00	38	2			2		
1	Project Proposal	C	School of Foreign Languages		1,00	38	2			2A		Foreign language
	Final State Certification (FSC)				3,00	114	2				2	
	Thesis Work				3,00	114	2				2	

1	Presenting of Graduation Thesis	C			3,00	114	2				2A	
	Internship				13,00	494				6		
	Research Internship				8,00	304	4			2	2	
1	Preparation of Graduation Thesis	E			5,00	190	2				2A	
2	Project	E		Fr	3,00	114	2			2A		
	Project Internship				8,00	304	4			2	2	
1	Preparation of Graduation Thesis	E			5,00	190	2				2A	
2	Project	E		Fr	3,00	114	2			2A		
	Professional Internship				8,00	304	6	2		4		
1	Project	E		Fr	3,00	114	2			2A		
2	Work Experience Internship 1	C		F			2	2A				
3	Work Experience Internship 2	C		F	5,00	190	2			2A		

Curriculum agreed:

Academic Supervisor	Kniazev I.A.	11.03.2025
Dean	BYSTRITSKIY A.G.	11.03.2025
Head of Centre for Educational Model Design	LEPESHKIN I.A.	15.04.2025

* Subject type:

Compulsory course
Elective course
Optional course

C
E
O

Period of execution:

Fixed
Free

F
Fr