



National Research University Higher School of Economics (HSE)

Curriculum  
Field of study 54.03.01 Design  
Educational Programme "Design"

Specializations: "Animation and Illustration", "CGI and Visual Effects", "Comics", "Communication Design", "Design and Contemporary Art", "Design and Programming", "Design and Promotion of the Digital Products", "Environmental Design", "Event-design. Theater and Performance", "Game Design and Virtual Reality", "Interior Design", "Media and Design"

Implementing unit: Faculty of Creative Industries, HSE - Moscow  
3 rd, 2025/2026 academic year

APPROVED  
11.04.2025  
Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years  
Years of Study: 2023/2024 - 2026/2027  
Mode of Study: Full Time  
Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>1 072</b>	<b>240</b>	<b>218</b>	<b>316</b>	<b>298</b>	
	<b>Data Culture</b>				<b>4,00</b>	<b>152</b>	<b>24</b>	<b>10</b>	<b>12</b>		<b>2</b>	
1	Data analytics, artificial intelligence and generative models	C	Department of Big Data and Information Retrieval		3,00	114	20	10	10A			Online Course
2	External Examinations on Digital Skills. Final Level	C	отдел развития цифровых компетенций				2		2A			
3	Data Science, AI and Generative Models Independent Test. Elementary	C	отдел развития цифровых компетенций		1,00	38	2				2A	Online Course
	<b>Major</b>				<b>31,00</b>	<b>1 178</b>	<b>606</b>	<b>126</b>	<b>110</b>	<b>190</b>	<b>180</b>	
	<b>Core Professional Block (Major)</b>				<b>9,00</b>	<b>342</b>	<b>148</b>	<b>34</b>	<b>26</b>	<b>46</b>	<b>42</b>	
	<b>Disciplines in the history and theory of design</b>				<b>6,00</b>	<b>228</b>	<b>140</b>	<b>32</b>	<b>24</b>	<b>44</b>	<b>40</b>	
1	History and theory of design. Specialization	C	Art and Design School		6,00	228	140	32	24A	44	40A	Online Course
	<b>Creative design</b>				<b>3,00</b>	<b>114</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
1	Project seminar. CGI and Visual effects	E	Art and Design School		3,00	114	8	2	2	2	2A	
2	Project Seminar. Animation and Illustration	E	Art and Design School		3,00	114	8	2	2	2	2A	
3	Project seminar. Game design and virtual reality	E	Art and Design School		3,00	114	8	2	2	2	2A	
4	Project seminar. Design and programming	E	Art and Design School		3,00	114	8	2	2	2	2A	
5	Project seminar. Digital product design and promotion	E	Art and Design School		3,00	114	8	2	2	2	2A	
6	Project seminar. Design and contemporary art	E	Art and Design School		3,00	114	8	2	2	2	2A	

7	Project seminar. Interior design	E	Art and Design School		3,00	114	8	2	2	2	2A	
8	Project seminar. Environment design	E	Art and Design School		3,00	114	8	2	2	2	2A	
9	Project seminar. Event design. Theater and Performance	E	Art and Design School		3,00	114	8	2	2	2	2A	
10	Project seminar. Comic book	E	Art and Design School		3,00	114	8	2	2	2	2A	
11	Project seminar. Communication design	E	Art and Design School		3,00	114	8	2	2	2	2A	
12	Project seminar. Media and design	E	Art and Design School		3,00	114	8	2	2	2	2A	
<b>Elective Professional Block (Major)</b>					<b>22,00</b>	<b>836</b>	<b>458</b>	<b>92</b>	<b>84</b>	<b>144</b>	<b>138</b>	
<b>Elective Courses (1 out of 2)</b>					<b>10,00</b>	<b>380</b>	<b>280</b>	<b>64</b>	<b>56</b>	<b>84</b>	<b>76</b>	
1	Creative Technologies	E	Art and Design School		10,00	380	276	64A	56A	80A	76A	
2	Modern Technology in Design	E	Art and Design School		10,00	380	276	64A	56A	80A	76A	
<b>Compulsory Courses</b>					<b>6,00</b>	<b>228</b>	<b>38</b>			<b>16</b>	<b>22</b>	
1	Communication in the Creative Industries	C	Art and Design School		3,00	114	6				6A	Online Course, Foreign language
2	Creating a creative production infrastructure using artificial intelligence tools	C	Art and Design School		3,00	114	32			16	16A	Online Course
<b>Compulsory Elective Courses</b>					<b>6,00</b>	<b>228</b>	<b>140</b>	<b>28</b>	<b>28</b>	<b>44</b>	<b>40</b>	
1	Art Practice. Event Design. Theatre. Performance Art	E	Art and Design School		6,00	228	136	28A	28A	40A	40A	
2	Art Practice. Game Graphics and Concept Art	E	Art and Design School		6,00	228	136	28A	28A	40A	40A	
3	Art Practice. Subject and Industrial Design	E	Art and Design School		6,00	228	136	28A	28A	40A	40A	
<b>Minor</b>					<b>10,00</b>	<b>380</b>	<b>160</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	
1	Minor	E			10,00	380	160	40	40A	40	40A	
<b>English</b>							<b>2</b>			<b>2</b>		
<b>Examinations</b>							<b>2</b>			<b>2</b>		
1	Independent English Exam	C	School of Foreign Languages				2			2A		Foreign language
<b>Internship</b>					<b>15,00</b>	<b>570</b>	<b>280</b>	<b>64</b>	<b>56</b>	<b>84</b>	<b>76</b>	
<b>Project Internship</b>					<b>15,00</b>	<b>570</b>	<b>280</b>	<b>64</b>	<b>56</b>	<b>84</b>	<b>76</b>	
<b>Practical project training in specializations</b>					<b>15,00</b>	<b>570</b>	<b>280</b>	<b>64</b>	<b>56</b>	<b>84</b>	<b>76</b>	
1	Special design. CGI and Visual effects	E		F	15,00	570	276	64A	56A	80A	76A	
2	Special design. Animation and illustration	E		F	15,00	570	276	64A	56A	80A	76A	
3	Special design. Game design and virtual reality	E		F	15,00	570	276	64A	56A	80A	76A	
4	Special design. Design and programming	E		F	15,00	570	276	64A	56A	80A	76A	
5	Special design. Digital product design and promotion	E		F	15,00	570	276	64A	56A	80A	76A	
6	Special design. Design and contemporary art	E		F	15,00	570	276	64A	56A	80A	76A	
7	Special design. Interior design	E		F	15,00	570	276	64A	56A	80A	76A	
8	Special design. Environment design	E	Art and Design School	F	15,00	570	276	64A	56A	80A	76A	
9	Special design. Event design. Theater and Performance	E		F	15,00	570	276	64A	56A	80A	76A	

10	Special design. Comic book	E		F	15,00	570	276	64A	56A	80A	76A	
11	Special design. Communication design	E	Art and Design School	F	15,00	570	276	64A	56A	80A	76A	
12	Special design. Media and design	E		F	15,00	570	276	64A	56A	80A	76A	

**Curriculum agreed:**

Academic Supervisor	Kuznetsova A.V.	03.03.2025
Dean	BYSTRITSKIY A.G.	05.03.2025
Head of Centre for Educational Model Design	LEPESHKIN I.A.	11.04.2025

\* Subject type:

Compulsory course

C

Elective course

E

Optional course

O

Period of execution:

Fixed

F