



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.02 Management

Educational Programme "International Business in the  
Asia-Pacific Region"

Trajectories: "Business Innovations in Asia-Pacific Markets",  
"International Business Operations in Asia-Pacific"

Implementing unit: St. Petersburg School of Economics and  
Management, HSE, HSE - Saint Petersburg

1 st, 2024/2025 academic year

APPROVED

19.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	444	76	116	144	108	
	Business Innovations in Asia-Pacific Markets (Applied track)			60,00	2 280	444	76	92	144	132	
	Major			42,00	1 596	336	72	72	100	92	
	Дисциплины по выбору 1 курса			18,00	684	144		48	52	44	
1	SMM marketing in China	E	Department of Management	3,00	114	24		24A			Foreign language
2	Introduction to Business Statistics Using R	E	Department of Economics	3,00	114	28	28A				Foreign language
3	Introduction to Statistics	E	Department of Economics	3,00	114	24		24A			Foreign language
4	Doing Business in the Asia-Pacific Region: Expert Experience	E	Department of Management	3,00	114	24				24A	Foreign language
5	Geopolitics of the Asia-Pacific region	E	Department of Management	3,00	114	24				24A	Foreign language
6	Chinese for Business Communication	E	Department of Foreign Languages	6,00	228	48			28	20A	Foreign language
7	Beginner Chinese Course I	E	Department of Foreign Languages	9,00	342	184		56	64A	64A	Foreign language
8	Hindi: Elementary Course	E	Department of Foreign Languages	9,00	342	184		56	64A	64A	Foreign language
9	Organizational Behavior: Team and Personal Performance	E	Department of Management	3,00	114	32	32A				Foreign language
10	Russia's Policies in Asia	E	Department of Political Science and International Affairs	3,00	114	24				24A	Foreign language
11	Digital Business Transformation	E	Department of Management	6,00	228	48		24	24A		Foreign language
	Обязательные дисциплины программы			24,00	912	192	72	24	48	48	

1	Actual problems of studying the Asia-Pacific countries	C	Department of Management	3,00	114	24	24A				Foreign language
2	Entrepreneurship and Business in East Asia	C	Department of Management	6,00	228	48			24	24A	Foreign language
3	Innovations in organization management	C	Department of Management	6,00	228	48			24	24A	Foreign language
4	International Economics and Trade	C	Department of Economics	6,00	228	48	24	24A			Foreign language
5	Modern methods and tools of project management	C	департамент бизнес-информатики и операционного менеджмента	3,00	114	24	24A				Foreign language
<b>Key Seminars</b>				<b>11,00</b>	<b>418</b>	<b>104</b>	<b>4</b>	<b>16</b>	<b>44</b>	<b>40</b>	
1	Research Seminar "Intercultural Communication in the Asia-Pacific Region"	C	Department of Management	6,00	228	48			24	24A	Foreign language
2	Research Seminar "Research Methods in Management I"	C	Department of Management	3,00	114	40		12	16	12A	Foreign language
3	Seminar of the mentor "Business innovations in the Asia-Pacific markets"	C	Department of Management	2,00	76	16	4	4	4	4A	Foreign language
<b>Internship</b>				<b>7,00</b>	<b>266</b>	<b>4</b>		<b>4</b>			
<b>Research Internship</b>				<b>4,00</b>	<b>152</b>	<b>2</b>		<b>2</b>			
1	Term paper	C		4,00	152	2		2	2	2	Foreign language
<b>Project Internship</b>				<b>3,00</b>	<b>114</b>	<b>2</b>		<b>2</b>			
1	Project	C		3,00	114	2		2	2	2	Foreign language
<b>International Business Operations in Asia-Pacific (Applied track)</b>				<b>60,00</b>	<b>2 280</b>	<b>444</b>	<b>100</b>	<b>116</b>	<b>120</b>	<b>108</b>	
<b>Major</b>				<b>42,00</b>	<b>1 596</b>	<b>336</b>	<b>96</b>	<b>96</b>	<b>76</b>	<b>68</b>	
<b>Дисциплины по выбору 1 курса</b>				<b>18,00</b>	<b>684</b>	<b>144</b>		<b>48</b>	<b>52</b>	<b>44</b>	
1	Introduction to Business Statistics Using R	E	Department of Economics	3,00	114	28	28A				Foreign language
2	Introduction to Statistics	E	Department of Economics	3,00	114	24		24A			Foreign language
3	Chinese for Business Communication	E	Department of Foreign Languages	6,00	228	48			28	20A	Foreign language
4	International Marketing	E	Department of Management	3,00	114	24		24A			Foreign language
5	Beginner Chinese Course I	E	Department of Foreign Languages	9,00	342	184		56	64A	64A	Foreign language
6	Hindi: Elementary Course	E	Department of Foreign Languages	9,00	342	184		56	64A	64A	Foreign language
7	Organizational Behavior: Team and Personal Performance	E	Department of Management	3,00	114	32	32A				Foreign language
8	Russia's Policies in Asia	E	Department of Political Science and International Affairs	3,00	114	24				24A	Foreign language
9	Business Process Management	E	Department of Management	3,00	114	24			24A		Foreign language
10	Digital Business Transformation	E	Department of Management	6,00	228	48		24	24A		Foreign language
<b>Обязательные дисциплины программы</b>				<b>24,00</b>	<b>912</b>	<b>192</b>	<b>96</b>	<b>48</b>	<b>24</b>	<b>24</b>	
1	Actual problems of studying the Asia-Pacific countries	C	Department of Management	3,00	114	24	24A				Foreign language

2	International Economics and Trade	C	Department of Economics	6,00	228	48	24	24A			Foreign language
3	International Financial Management	C	Department of Finance	6,00	228	48			24	24A	Foreign language
4	Modern methods and tools of project management	C	департамент бизнес-информатики и операционного менеджмента	3,00	114	24	24A				Foreign language
5	Strategic Management	C	Department of Management	6,00	228	48	24	24A			Foreign language
	<b>Key Seminars</b>			<b>11,00</b>	<b>418</b>	<b>104</b>	<b>4</b>	<b>16</b>	<b>44</b>	<b>40</b>	
1	Research Seminar "Intercultural Communication in the Asia-Pacific Region"	C	Department of Management	6,00	228	48			24	24A	Foreign language
2	Research Seminar "Research Methods in Management I"	C	Department of Management	3,00	114	40		12	16	12A	Foreign language
3	Mentor Seminar "International Business Operations in the Asia-Pacific Region"	C	Department of Management	2,00	76	16	4	4	4	4A	Foreign language
	<b>Internship</b>			<b>7,00</b>	<b>266</b>	<b>4</b>		<b>4</b>			
	<b>Research Internship</b>			<b>4,00</b>	<b>152</b>	<b>2</b>		<b>2</b>			
1	Term paper	C		4,00	152	2		2	2	2	Foreign language
	<b>Project Internship</b>			<b>3,00</b>	<b>114</b>	<b>2</b>		<b>2</b>			
1	Project	C		3,00	114	2		2	2	2	Foreign language

**Curriculum agreed:**

Academic Supervisor	Веселова Л.С.	12.03.2024
Dean	LEZINA T.A.	12.03.2024
Deputy Director	KUZMIN P.V.	13.03.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	19.04.2024

\* Subject type:

Compulsory course

C

Elective course

E