



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.04.05 Media Communications

Educational Programme "Interactive Media and Digital Industries"

Trajectories: "Digital Production in Creative Industries",  
"Experimental Formats and Innovative Strategies in Media"

Implementing unit: Faculty of Creative Industries, HSE -  
Moscow

APPROVED

27.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time

Degree: Master's degree / MBA

1 st, 2024/2025 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	<b>Degree Programme</b>			<b>63,00</b>	<b>2 394</b>	<b>682</b>	<b>166</b>	<b>134</b>	<b>244</b>	<b>138</b>	
	<b>General Components</b>			<b>36,00</b>	<b>1 368</b>	<b>456</b>	<b>166</b>	<b>134</b>	<b>116</b>	<b>40</b>	
	<b>Major</b>			<b>30,00</b>	<b>1 140</b>	<b>364</b>	<b>114</b>	<b>94</b>	<b>116</b>	<b>40</b>	
	<b>Components of the Field of Study</b>			<b>15,00</b>	<b>570</b>	<b>168</b>	<b>114</b>	<b>54</b>			
1	Artificial intelligence and digital technologies in media	C	Department of Media	3,00	114	36		36A			
2	History and Theory of Media	C	Department of Media	6,00	228	48	30	18A			Online Course
3	Legal Aspects of Media	C	Department of Media	3,00	114	40	40A				
4	Media Economics	C	Department of Media	3,00	114	44	44A				
	<b>Disciplines of the Degree Programme</b>			<b>12,00</b>	<b>456</b>	<b>164</b>		<b>40</b>	<b>84</b>	<b>40</b>	
1	Producing in the Media and Creative Industries	C	Department of Media	6,00	228	84			44	40A	
2	Storytelling of media projects	C	Department of Media	6,00	228	80		40A	40A		
	<b>Elective Courses 1st year</b>			<b>3,00</b>	<b>114</b>	<b>32</b>			<b>32</b>		
1	Memes in the Structure of Viral Communication	E	Department of Media	3,00	114	32			32A		
2	Management of local cultural projects	E	Department of Media	3,00	114	32			32A		
3	Contemporary Art Practices and Art Journalism	E	Department of Media	3,00	114	32			32A		
	<b>Key Seminars</b>			<b>6,00</b>	<b>228</b>	<b>92</b>	<b>52</b>	<b>40</b>			
1	Project Seminar "Multimedia Book"	C	Department of Media	3,00	114	60	28	32A			
2	Mentor's Seminar	C	Department of Media	3,00	114	32	24	8A			
	<b>Digital Production in Creative Industries (Applied track)</b>			<b>63,00</b>	<b>2 394</b>	<b>682</b>			<b>128</b>	<b>98</b>	
	<b>Major</b>			<b>39,00</b>	<b>1 482</b>	<b>460</b>			<b>64</b>	<b>32</b>	

	<b>Components of the Track</b>			<b>9,00</b>	<b>342</b>	<b>96</b>			<b>64</b>	<b>32</b>	
1	Audiovisual Production	C	Department of Media	3,00	114	32			32A		
2	Producing Transmedia Musical Projects	C	Department of Media	3,00	114	32				32A	
3	Producing Transmedia Projects in the Field of Theater, Culture and Museology	C	Department of Media	3,00	114	32			32A		
	<b>Key Seminars</b>			<b>15,00</b>	<b>570</b>	<b>220</b>			<b>64</b>	<b>64</b>	
1	Project Seminar "Digital Production in Creative Industries"	C	Department of Media	6,00	228	64			32	32A	
2	Mentor's Seminar "Digital Production in the Creative Industries"	C	Department of Media	3,00	114	64			32	32A	
	<b>Magolego</b>			<b>3,00</b>	<b>114</b>						
1	All-university Pool MAGOLEGO Courses	E		3,00	114						
	<b>Internship</b>			<b>6,00</b>	<b>228</b>	<b>2</b>				<b>2</b>	
	<b>Research Internship</b>			<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>	
1	Term Paper	C		3,00	114	2				2A	
	<b>Professional Internship</b>			<b>3,00</b>	<b>114</b>						
1	Work Experience Internship	C		3,00	114						
	<b>Experimental Formats and Innovative Strategies in Media (Applied track)</b>			<b>63,00</b>	<b>2 394</b>	<b>682</b>			<b>128</b>	<b>98</b>	
	<b>Major</b>			<b>39,00</b>	<b>1 482</b>	<b>460</b>			<b>64</b>	<b>32</b>	
	<b>Components of the Track</b>			<b>9,00</b>	<b>342</b>	<b>96</b>			<b>64</b>	<b>32</b>	
1	Gamification, Game Design and Digital Industries	C	Department of Media	3,00	114	32				32A	
2	Interactive practices in contemporary media art	C	Department of Media	3,00	114	32			32A		
3	Experimental media formats	C	Department of Media	3,00	114	32			32A		
	<b>Key Seminars</b>			<b>15,00</b>	<b>570</b>	<b>220</b>			<b>64</b>	<b>64</b>	
1	Project Seminar "Experimental Formats and Innovative Strategies in Media"	C	Department of Media	6,00	228	64			32	32A	
2	Mentor's Seminar "Experimental Formats and Innovative Strategies in Media"	C	Department of Media	3,00	114	64			32	32A	
	<b>Magolego</b>			<b>3,00</b>	<b>114</b>						
1	All-university Pool MAGOLEGO Courses	E		3,00	114						
	<b>Internship</b>			<b>6,00</b>	<b>228</b>	<b>2</b>				<b>2</b>	
	<b>Research Internship</b>			<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>	
1	Term Paper	C		3,00	114	2				2A	
	<b>Professional Internship</b>			<b>3,00</b>	<b>114</b>						
1	Work Experience Internship	C		3,00	114						

**Curriculum agreed:**

Academic Supervisor

Новикова А.А.

22.05.2024

Dean	BYSTRITSKIY A.G.	22.05.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	22.05.2024

* Subject type:	
Compulsory course	C
Elective course	E