



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.05 Business Informatics
Educational Programme "Digital Product Management"
Trajectories: "Digital Product Management"
Implementing unit: Graduate School of Business, HSE -
Moscow

APPROVED
20.05.2024
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2024/2025 - 2025/2026
Mode of Study: Full Time
Degree: Master's degree / MBA

1 st, 2024/2025 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	368	54	102	114	98	
	Digital Product Management (Applied track)			60,00	2 280	368	54	102	114	98	
	Major			33,00	1 254	264	48	96	72	48	
	Introduction to the Product Management			15,00	570	120		48	24	48	
1	UX/UI Design	E	департамент бизнес-информатики	3,00	114	24			24A		Online Course
2	Marketing and Launch of Digital Products	E	департамент маркетинга	3,00	114	24		24A			Online Course
3	No Code Programming	E	департамент бизнес-информатики	3,00	114	24				24A	Online Course
4	Data Driven Product Development	E	департамент бизнес-информатики	3,00	114	24				24A	Online Course
5	Software Development Management	E	департамент бизнес-информатики	3,00	114	24		24A			Online Course
6	Digital Business Models	E	департамент бизнес-информатики	3,00	114	24				24A	Online Course
	Core Courses			18,00	684	144	48	48	48		
1	Design Thinking to a Product Concept Creation	C	департамент стратегического и международного менеджмента	6,00	228	48	24	24A			Online Course
2	Data Science for Business	C	департамент бизнес-информатики	3,00	114	24			24A		Online Course
3	Product Management	C	департамент стратегического и международного менеджмента	3,00	114	24	24A				Online Course

4	Enterprise Architecture Perfecting	C	департамент бизнес-информатики	3,00	114	24			24A		Online Course
5	Project Management	C	департамент стратегического и международного менеджмента	3,00	114	24		24A			Online Course
Key Seminars				9,00	342	96	6	6	42	42	
1	Research Seminar "Digital Product Management Models"	C	департамент бизнес-информатики	3,00	114	24			12	12A	
2	Project Seminar "Soft Skills for Project Work"	C	департамент бизнес-информатики	3,00	114	48			24	24A	
3	Mentor's Seminar	C	департамент бизнес-информатики	3,00	114	24	6	6	6	6A	
Magolego				9,00	342						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						
Internship				9,00	342	8				8	
Research Internship				6,00	228	2				2	
1	Term Paper	C		6,00	228	2				2A	
Project Internship				3,00	114	6				6	
1	Project	C		3,00	114	6				6A	

Curriculum agreed:

Academic Supervisor	Волощук П.В.	15.05.2024
Dean	GABRIELOV A.O.	15.05.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	15.05.2024

* Subject type:

Compulsory course

C

Elective course

E