



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.03.02 Management,
42.03.05 Media Communications

Educational Programme "Creative Industries Management"

Specializations: "Curatorship and Art Management", "Digital Product
Creation and Product Management", "Event Design and Experience
Economy", "Launching and Managing a Media Startup",
"Management in the Audiovisual Industries"

Implementing unit: Faculty of Creative Industries, HSE - Moscow
1 st, 2025/2026 academic year

APPROVED

20.05.2025

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2025/2026 - 2028/2029

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	Degree Programme				60,00	2 280	840	169	195	250	226	
	Data Culture				3,00	114	26			26		
1	Independent Digital Literacy Test	C	отдел развития цифровых компетенций				2			2A		Online Course
2	Digital Literacy	C	Department of Big Data and Information Retrieval		3,00	114	24			24A		Online Course
	Major				48,00	1 824	752	156	156	220	220	
	Core Professional Block (Major)				48,00	1 824	752	156	156	220	220	
	Disciplines in Communications, Culture, Law, Dramaturgy ("Media Communications")				8,00	304	80			40	40	
1	Law in media communications	C	институт развития креативных индустрий		8,00	304	80			40	40A	
	Disciplines in Marketing ("Management" and "Media Communications"), Media Studies ("Media Communications")				15,00	570	408	84	84	120	120	
1	Visual communications in creative industries	C	институт развития креативных индустрий		15,00	570	408	84A	84A	120A	120A	
	Disciplines in mathematics and statistics ("Management")				6,00	228	56	28	28			
1	Calculus	C	институт развития креативных индустрий		3,00	114	28	28A				
2	Theory of Probability and Mathematical Statistics	C	институт развития креативных индустрий		3,00	114	28		28A			
	Disciplines in Social Skills / Leadership and Team Building ("Management"), Russian Language ("Media Communications")				6,00	228	60	30	30			
1	Russian	C	институт развития креативных индустрий		6,00	228	60	30	30A			
	Disciplines in Economics ("Management" and "Media Communications")				13,00	494	148	14	14	60	60	
1	Introduction to Creative Industries	C	институт развития креативных индустрий		7,00	266	68	14	14A	20	20A	

2	Economics (micro and macroeconomics)	C	институт развития креативных индустрий		6,00	228	80			40A	40A	
	General Courses				3,00	114	44	9	35			
	Optional General Courses				2,00	76	26		26			
1	Foundations of Russian Statehood	C	School of History		2,00	76	26		26A			Online Course
	Core General Courses				1,00	38	18	9	9			
1	Safe Living Basics	C	Проектно-учебная лаборатория «Бизнес-инкубатор Высшей школы экономики»		1,00	38	18	9	9A			Online Course
	Internship				6,00	228	16	4	4	4	4	
	Free				6,00	228	16	4	4	4	4	
1	Startups in Creative Industries	C		F	6,00	228	16	4	4	4	4A	
	Language and Communication						2				2	
	Optional Courses											
1	English Language	O			8,00	304	128	20	28A	40	40A	Foreign language, Credits only to the cumulative rating
	Examinations						2				2	
1	English Language Integrative Exam	C	School of Foreign Languages				2				2A	Foreign language

Curriculum agreed:

Academic Supervisor	Ривчун Т.Е.	22.04.2025
Dean	BYSTRITSKIY A.G.	24.04.2025
Head of Centre for Educational Model Design	LEPESHKIN I.A.	16.05.2025

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O

Period of execution:

Fixed

F