



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 42.04.05 Media Communications
Educational Programme "Media Management"
Trajectories: "Management in Media Companies",
"Mediacommunication Management in Education"
Implementing unit: Faculty of Creative Industries, HSE -
Moscow

APPROVED
21.04.2025
Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2025/2026 - 2026/2027

Mode of Study: Full Time

Degree: Master's degree / MBA

1 st, 2025/2026 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	452	164	72	136	84	
	Management in Media Companies (Applied track)			60,00	2 280	456	164	72	136	84	
	Major			36,00	1 368	332	136	40	104	52	
	Components of the Field of Study			15,00	570	152	112	40			
1	Artificial Intelligence in Media Communications and Media Studies	C	Department of Media	3,00	114	20		20A			
2	History and Theory of Media	C	Department of Media	6,00	228	48	28	20A			Online Course
3	Legal Aspects of Media	C	Department of Media	3,00	114	40	40A				
4	Media Economics	C	Department of Media	3,00	114	44	44A				
	Disciplines of the Degree Programme			9,00	342	96	24		48	24	
1	Media Management Basics	C	Department of Media	6,00	228	72			48	24A	
2	Basics of Media Production Technology	C	Department of Media	3,00	114	24	24A				Online Course
	Components of the Track			12,00	456	84			56	28	
1	Media Analysis	C	Department of Media	6,00	228	36			32	4A	
2	Media Marketing Basics	C	Department of Media	6,00	228	48			24	24A	
	Key Seminars			9,00	342	120	28	32	32	28	
1	Research Seminar "Methodology and Methods of Media Research"	C	Department of Media	6,00	228	88	20	24A	24	20A	
2	Mentor's Seminar "Management in Media Companies"	C	Department of Media	3,00	114	32	8	8A	8	8A	
	Magolego			6,00	228						
1	All-university Pool MAGOLEGO Courses	E		6,00	228						
	Internship			9,00	342	4				4	

	Free			3,00	114	2				2	
1	Projects	C		3,00	114	2				2A	
	Fixed			6,00	228	2				2	
1	Term Paper	C		3,00	114	2				2A	
2	Work Experience Internship	C		3,00	114						
	Mediacommunication Management in Education (Applied track)			63,00	2 394	481	164	72	132	113	
	Major			36,00	1 368	356	136	40	100	80	
	Components of the Field of Study			15,00	570	152	112	40			
1	Artificial Intelligence in Media Communications and Media Studies	C	Department of Media	3,00	114	20		20A			
2	History and Theory of Media	C	Department of Media	6,00	228	48	28	20A			Online Course
3	Legal Aspects of Media	C	Department of Media	3,00	114	40	40A				
4	Media Economics	C	Department of Media	3,00	114	44	44A				
	Disciplines of the Degree Programme			9,00	342	96	24		48	24	
1	Media Management Basics	C	Department of Media	6,00	228	72			48	24A	
2	Basics of Media Production Technology	C	Department of Media	3,00	114	24	24A				Online Course
	Components of the Track			12,00	456	108			52	56	
1	Media Culture of Education and Public Projects	C	Department of Media	3,00	114	24			24A		
2	Media Marketing Basics	C	Department of Media	3,00	114	32				32A	
3	Media Communication Management in Education	C	Department of Media	6,00	228	52			28	24A	
	Key Seminars			9,00	342	120	28	32	32	28	
1	Research Seminar "Methodology and Methods of Media Research"	C	Department of Media	6,00	228	88	20	24A	24	20A	
2	Mentor's Seminar "Mediacommunication in Education"	C	Department of Media	3,00	114	32	8	8A	8	8A	
	Magolego			6,00	228						
1	All-university Pool MAGOLEGO Courses	E		6,00	228						
	Internship			12,00	456	5				5	
	Free			6,00	228	3				3	
1	Projects	C		6,00	228	3				3A	
	Fixed			6,00	228	2				2	
1	Term Paper	C		3,00	114	2				2A	
2	Work Experience Internship	C		3,00	114						

Curriculum agreed:

Academic Supervisor	Marepa T.C.	11.04.2025
Dean	BYSTRITSKIY A.G.	11.04.2025
Head of Centre for Educational Model Design	LEPESHKIN I.A.	17.04.2025

* Subject type:

Compulsory course

Elective course

C

E