



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 42.04.05 Media Communications
Educational Programme "Interactive Media and Digital Industries"
Trajectories: "Digital Production in Creative Industries",
"Experimental Formats and Innovative Strategies in Media"
Implementing unit: Faculty of Creative Industries, HSE - Moscow
1 st, 2025/2026 academic year

APPROVED
29.04.2025
Vice Rector

ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2025/2026 - 2026/2027
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	Degree Programme				60,00	2 280	1 040	240	296	344	160	
	General Components				28,00	1 064	376	120	148	108		
	Major				24,00	912	300	84	108	108		
	Disciplines of the Degree Programme				9,00	342	116		40	76		
1	Management and Marketing of Media	C	Department of Media		3,00	114	36			36A		
2	Storytelling of media projects	C	Department of Media		6,00	228	80		40A	40A		
	Elective Courses 1st year				3,00	114	32			32		
1	Memes in the Structure of Viral Communication	C	Department of Media		3,00	114	32			32A		
2	Cultural Event Management Considering Regional Context	C	Department of Media		3,00	114	44				44A	
3	Emotions. Media. Culture	C	Department of Media		3,00	114	32			32A		
	Components of the Field of Study				12,00	456	152	84	68			
1	Artificial intelligence and digital technologies in media	C	Department of Media		3,00	114	36		36A			Online Course
2	Legal Aspects of Media	C	Department of Media		3,00	114	40	40A				
3	Contemporary Approaches to Media Studies	C	Department of Media		3,00	114	32		32A			Online Course
4	Media Economics	C	Department of Media		3,00	114	44	44A				
	Key Seminars				4,00	152	76	36	40			
1	Project Seminar "Multimedia Book"	C	Department of Media		3,00	114	60	28	32A			
2	Mentor's Seminar	C	Department of Media		1,00	38	16	8	8A			
	Digital Production in Creative Industries (Applied track)				60,00	2 280	666			128	162	
	Major				39,00	1 482	460			64	96	
	Components of the Track				15,00	570	160			64	96	
1	Audiovisual Production	C	Department of Media		6,00	228	64			32	32A	
2	Producing Transmedia Musical Projects	C	Department of Media		3,00	114	32				32A	

3	Producing Transmedia Projects in the Field of Theater, Culture and Museology	C	Department of Media		6,00	228	64			32	32A	
	Key Seminars				12,00	456	204			64	64	
1	Project Seminar "Digital Production in Creative Industries"	C	Department of Media		6,00	228	64			32	32A	
2	Mentor's Seminar "Digital Production in the Creative Industries"	C	Department of Media		2,00	76	64			32	32A	
	Magolego				3,00	114						
1	All-university Pool MAGOLEGO Courses	E			3,00	114						
	Internship				6,00	228	2				2	
	Fixed				6,00	228	2				2	
1	Term Paper	C		F	3,00	114	2				2A	
2	Work Experience Internship	C		F	3,00	114						
	Experimental Formats and Innovative Strategies in Media (Applied track)				60,00	2 280	604			128	100	
	Major				33,00	1 254	396			64	32	
	Components of the Track				9,00	342	96			64	32	
1	Gamification, Game Design and Digital Industries	C	Department of Media		3,00	114	32				32A	
2	Interactivity and Digitalization of the Exhibition Spaces	C	Department of Media		3,00	114	32			32A		
3	Experimental media formats	C	Department of Media		3,00	114	32			32A		
	Key Seminars				12,00	456	204			64	64	
1	Project Seminar "Experimental Formats and Innovative Strategies in Media"	C	Department of Media		6,00	228	64			32	32A	
2	Mentor's Seminar "Experimental Formats and Innovative Strategies in Media"	C	Department of Media		2,00	76	64			32	32A	
	Magolego				6,00	228						
1	All-university Pool MAGOLEGO Courses	E			6,00	228						
	Internship				9,00	342	4				4	
	Free				3,00	114	2				2	
1	Projects	C		Fr	3,00	114	2				2A	
	Fixed				6,00	228	2				2	
1	Term Paper	C		F	3,00	114	2				2A	
2	Work Experience Internship	C		F	3,00	114						

Curriculum agreed:

Academic Supervisor	Moskvina Z.O.	16.04.2025
Dean	BYSTRITSKIY A.G.	18.04.2025
Head of Centre for Educational Model Design	LEPESHKIN I.A.	28.04.2025

* Subject type:

Compulsory course

C

Elective course

E

Period of execution:

Fixed

F

Free

Fr