National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.05 Business Informatics
Educational Programme "Digital Product Management"
Trajectories: "Digital Product Management"
Implementing unit: Graduate School of Business, HSE - Moscow
1 st, 2025/2026 academic year

APPROVED
27.06.2025
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2025/2026 - 2026/2027
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	Degree Programme				**60,00**	**2 280**	**364**	**42**	**114**	**92**	**116**	
	Digital Product Management (Applied track)				**60,00**	**2 280**	**364**	**42**	**114**	**92**	**116**	
	Major				**33,00**	**1 254**	**264**	**12**	**108**	**48**	**96**	
	Basic Components				**18,00**	**684**	**144**	**12**	**60**	**24**	**48**	
1	Tools for Product Concept Creation	C	департамент стратегического и международного менеджмента		6,00	228	48	12	36A			
2	Leadership in Corporate Environment	C	департамент организационного поведения и управления человеческими ресурсами		3,00	114	24				24A	
3	Data Science for Business	C	департамент бизнес-информатики		3,00	114	24			24A		Online Course
4	Enterprise Architecture Perfecting	C	департамент бизнес-информатики		3,00	114	24				24A	Online Course
5	Project Portfolio Management	C	департамент стратегического и международного менеджмента		3,00	114	24		24A			
	Elective Courses				**15,00**	**570**	**120**		**48**	**24**	**48**	
	Elective Courses				**15,00**	**570**	**120**		**48**	**24**	**48**	
1	Low-code Development	E	департамент бизнес-информатики		3,00	114	24				24A	
2	UX/UI Analytics of Digital Products	E	департамент бизнес-информатики		3,00	114	24		24A			Online Course
3	Marketing and Launch of Digital Products	E	департамент маркетинга		3,00	114	24		24A			
4	Fundamentals of Software Development	E	департамент бизнес-информатики		3,00	114	24				24A	Online Course
5	Product Analytics	E	департамент маркетинга		3,00	114	24			24A		

6	Digital Business Models	E	департамент бизнес-информатики		3,00	114	24				24A	Online Course
	Key Seminars				**12,00**	**456**	**96**	**30**	**6**	**42**	**18**	
1	Research Seminar "Digital Product Management Models"	C	департамент бизнес-информатики		3,00	114	24			12	12A	
2	Research Seminar "Fundamentals of Product Research"	C	департамент бизнес-информатики		3,00	114	24	24A				
3	Project Seminar "Distributed Teams Management"	C	департамент организационного поведения и управления человеческими ресурсами		3,00	114	24			24A		
4	Mentor's Seminar	C	департамент бизнес-информатики		3,00	114	24	6	6	6	6A	
	Magolego				**9,00**	**342**						
1	All-university Pool MAGOLEGO Courses	C			9,00	342						
	Internship				**6,00**	**228**	**4**			**2**	**2**	
	Fixed				**6,00**	**228**	**4**			**2**	**2**	
1	Course Project	C		F	6,00	228	4			2	2A	

Curriculum agreed:

Academic Supervisor	MASYUTIN A.A.	19.06.2025
Dean	GABRIELOV A.O.	19.06.2025
Head of Centre for Educational Model Design	LEPESHKIN I.A.	26.06.2025

* Subject type:

Compulsory course	C
Elective course	E

Period of execution:

Fixed	F