National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.05 Business Informatics
Educational Programme "Digital Product Management"
Trajectories: "Digital Product Management"
Implementing unit: Graduate School of Business, HSE - Moscow
2 nd, 2026/2027 academic year

APPROVED
19.05.2026
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2025/2026 - 2026/2027
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	Degree Programme				**60,00**	**2 280**	**296**	**112**	**88**	**92**	**4**	
	Digital Product Management (Applied track)				**60,00**	**2 280**	**296**	**112**	**88**	**92**	**4**	
	Magolego											
1	All-university Pool MAGOLEGO Courses	C										
	Key Seminars				**6,00**	**228**	**48**	**16**	**16**	**16**		
1	Mentor's Seminar	C	департамент бизнес-информатики		6,00	228	48	16	16	16A		
	Final State Certification (FSC)				**3,00**	**114**	**2**				**2**	
1	Final Qualification Paper	C			3,00	114	2				2A	
	Internship				**21,00**	**798**	**6**			**4**	**2**	
	Preparation of the Graduate Thesis				**15,00**	**570**	**4**			**2**	**2**	
1	Preparation of the Final Qualifying Work	C		F	15,00	570	4			2	2A	
	Fixed				**6,00**	**228**	**2**			**2**		
1	Work Experience Internship	C		F	6,00	228	2			2A		
	Major				**30,00**	**1 140**	**240**	**96**	**72**	**72**		
	Basic Components				**27,00**	**1 026**	**216**	**72**	**72**	**72**		
1	A/B Testing	C	департамент бизнес-информатики		3,00	114	24	24A				
2	Corporate Finance and Financial Analysis	C	департамент финансового менеджмента		6,00	228	48	24	24A			Online Course
3	Marketing Communications and Promotion Channels in the Digital Environment	C	департамент маркетинга		3,00	114	24			24A		
4	Fundamentals of Computer Security	C	департамент бизнес-информатики		3,00	114	24		24A			
5	Strategic Analysis	C	департамент стратегического и международного менеджмента		6,00	228	48	24	24A			

6	Change Management in Digital Product Rollout	C	департамент организационного поведения и управления человеческими ресурсами		3,00	114	24			24A		
7	Sustainable Business Management	C	департамент стратегического и международного менеджмента		3,00	114	24			24A		
	Elective Courses				**3,00**	**114**	**24**	**24**				
	Elective Courses 2				**3,00**	**114**	**24**	**24**				
1	Machine Learning and Big Data Mining	E	департамент бизнес-информатики		3,00	114	24	24A				Online Course
2	Applied Methods of Data Collection, Analysis and Visualization	E	департамент бизнес-информатики		3,00	114	24	24A				Online Course

Curriculum agreed:

Academic Supervisor	PERVUSHINA E.B.	30.04.2026
Dean	GABRIELOV A.O.	30.04.2026
Head of Centre for Educational Model Design	LEPESHKIN I.A.	19.05.2026

* Subject type:

Compulsory course	C
Elective course	E

Period of execution:

Fixed	F