National Research University Higher School of Economics (HSE)

Curriculum
Field of study 38.04.05 Business Informatics
Educational Programme "Digital Product Management"
Trajectories: "Digital Product Management"
Implementing unit: Graduate School of Business, HSE - Moscow
1 st, 2026/2027 academic year

APPROVED
19.05.2026
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2026/2027 - 2027/2028
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Period of execution	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
								1	2	3	4	
	Degree Programme				**60,00**	**2 280**	**364**	**78**	**78**	**116**	**92**	
	Digital Product Management (Applied track)				**60,00**	**2 280**	**364**	**78**	**78**	**116**	**92**	
	Magolego				**9,00**	**342**						
1	All-university Pool MAGOLEGO Courses	C			9,00	342						
	Key Seminars				**9,00**	**342**	**72**	**6**	**30**	**18**	**18**	
1	Research Seminar "Fundamentals of Product Research"	C	департамент бизнес-информатики		3,00	114	24		24A			
2	Project Seminar "Digital Product Concept Development"	C	департамент бизнес-информатики		3,00	114	24			12	12A	
3	Mentor's Seminar	C	департамент бизнес-информатики		3,00	114	24	6	6	6	6A	
	Internship				**6,00**	**228**	**4**			**2**	**2**	
	Fixed				**6,00**	**228**	**4**			**2**	**2**	
1	Project Seminar "Digital Product Concept Development"	C		F	6,00	228	4			2	2A	
	Major				**36,00**	**1 368**	**288**	**72**	**48**	**96**	**72**	
	Basic Components				**36,00**	**1 368**	**288**	**72**	**48**	**96**	**72**	
1	Tools for Product Concept Creation	C	департамент стратегического и международного менеджмента		6,00	228	48			24	24A	
2	Corporate Finance and Financial Analysis	C	департамент финансового менеджмента		6,00	228	48	24	24A			
3	Marketing and Launch of Digital Products	C	департамент маркетинга		3,00	114	24			24A		
4	Data Science for Business	C	департамент бизнес-информатики		3,00	114	24	24A				
5	Product Analytics	C	департамент маркетинга		3,00	114	24				24A	
6	Creating and Testing Products Using Low/No Code Tools	C	департамент бизнес-информатики		3,00	114	24				24A	

7	Strategic Analysis	C	департамент стратегического и международного менеджмента		6,00	228	48	24	24A			
8	Project Management for the Development and Implementation of Digital Products	C	департамент бизнес-информатики		3,00	114	24			24A		
9	Managing Distributed Teams	C	департамент организационного поведения и управления человеческими ресурсами		3,00	114	24			24A		

Curriculum agreed:

Academic Supervisor	PERVUSHINA E.B.	18.05.2026
Dean	GABRIELOV A.O.	18.05.2026
Head of Centre for Educational Model Design	LEPESHKIN I.A.	19.05.2026

* Subject type:

Compulsory course	C
Elective course	E

Period of execution:

Fixed	F