



DIGITAL AND BRAND INTERN IN MARKETING DEPARTMENT

ABOUT THE COMPANY

FrieslandCampina Russia is a division of the international dairy farming FrieslandCampina. It is aimed at the production of high-quality products and yoghurt drinks, as well as UHT milk and cream portioned and distribution of imported and local products. The company actively cooperates with local dairy farmers and aims at meeting customer needs.

PROGRAM DESCRIPTION

Overall Purpose:

- To receive experience in multinational company
- To learn the specifics of Russian market
- To learn the specific of digital area in Russia

Key responsibilities:

- Content writing for the website of one of the brands
- to support groups in social networks
- to support launch of new products

REQUIREMENTS

Obligatory:

- Last year students or graduates from communication faculties
- Communicative, active, initiative
- Familiar with modern technologies, active in internet, advanced
- English-fluent

Optional:

- Good writing skills (texts, stories, news)
- Russian language

WORKING ENVIRONMENT

- period of the internship: 01.09.2018 – 31.01.2019
- modern office in Moscow City, 12 floor

SELECTION PROCEDURE

- Document package review
- Skype interview by the company

The internship is unpaid but successful candidate is entitled to a one-time payment in the amount of €750.

Application deadline 3 June, 2018

Application and more information: <http://stageinrusland.org/>