**Assignment 5**

Read:  
  
1) [How Alexa Learns](https://blogs.scientificamerican.com/observations/how-alexa-learns/?print=true)

2) [Einav, L., Levin, J. 2014. Economics in the Age of Big Data. Science 346 (6210): 715](http://science.sciencemag.org/content/346/6210/1243089) (available electronically at HSE library).