

Special Criteria for Student Research Papers Submitted for the HSE University NIRS Competition in Media Communications

Dear students,

So that the experts may effectively assess your work, please make sure to format your paper in line with the following criteria.

1. Any citations (both direct citations and paraphrases) require a footnote.
2. If the paper includes an analysis of photography, the photographs should be placed throughout the text (numbered) rather than the end of the text.
3. All media materials used (photographs, comics, media text, TV programs, TV series, films, clips, online materials, etc.) should be indicated at the end of your paper in a bibliographical list (title, links, date of publication, author, etc., depending on the source).
4. When you use the results of in-depth interviews, expert interviews, focus groups, peer groups, etc., please include an appendix with a list of participants (indicating their gender, age, and other important information), and experts (indicating their position and place of work, etc.). If there is an agreement in place to maintain the anonymity of a source, this information should be indicated and hidden if it may violate this individual's anonymity. In addition, please include the place, time and method for collecting data.
5. When you use the results of mass surveys, please include an appendix indicating the time, place and method for holding the survey, as well as a table with descriptive statistics for the sample.
6. When you use the results of an experiment, please include an appendix indicating the place, time and methods for holding the experiment, and its participants (indicating their gender, age, and other attributes important for research).