

The background of the slide features two photographs of Reykjavik University. On the left, a large, curved building with a glass facade is shown during sunset or sunrise, with the sky in shades of blue and orange. On the right, a closer-up view of a modern building with large glass windows and dark blue panels is visible. The text is overlaid on the left image.

# Reykjavik University

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Guðlaug Matthildur Jakobsdóttir  
Director International Office



# REYKJAVIK UNIVERSITY



- Private non profit university
- Founded in 1998
  - Federation of industries, the Iceland Chamber of Commerce and the college of commerce
- 3600 students
- 250 Full-time staff and faculty
- 300 Part-time lecturers
- International full-time students
- 250 Exchange students
- 34 undergraduate programs
- 27 graduate programs

## School of Social Science

- Department of Business
- Department of Law
- Department of Psychology
- Department of Sports Science

## School of Technology

- Department of Applied Engineering
- Department of Computer Science
- Department of Engineering



- Among 350 best universities
- Ranked 1<sup>st</sup> in citations
- 52<sup>nd</sup> best young university
- 14<sup>th</sup> of small universities







# Key objectives

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- Education
- Research
- Industry Relations

# Full Graduate Programs in English

## Computer Science

- MSc Computer Science
- MSc Software Engineering
- MSc Language Technology

## Business

- MBA
- Marketing (MSc/MM)
- Business Management (MSc)
- Corporate Finance (MSc/MCF)
- Accounting and Auditing (Macc)
- Information Management (MSc/MIM)
- Innovation Management (MSc/MINN)
- Human Resource ManagementOrganizational Psychology (MSc/MHRM)
- Tourism and Hospitality Management (MSc/MTHM)

## Psychology

- MSc Applied Behavioral Analysis

## Engineering

- MSc Civil Engineering
- MSc Financial Engineering
- MSc Engineering Management
- MSc Electrical Engineering
- MSc Biomedical Engineering
- MSc Mechanical Engineering
- MSc Sustainable Energy
- MSc Sustainable Energy Engineering
- MSc Electric Power Management
- MSc Electric Power Engineering

## PhD programs

- Computer Science
- Engineering
- Business
- Psychology
- Law





- Among 301-350 best universities
- 1<sup>st</sup> in regards to citations
- 53<sup>rd</sup> best young university
- 14<sup>th</sup> of small universities



# Research



## Computer Science

### • Research areas

Artificial intelligence, virtual environments, software engineering, databases, natural language processing, human-computer interaction and theoretical computer science.

### • Research Centres and Groups

Centre for Analysis and Design of Intelligent Agents (CADIA)  
Centre for Research into Engineering Software Systems (CRESS)  
Icelandic Centre of Excellence in Theoretical Computer Science (ICE-TCS)  
Icelandic Institute for Intelligent Machines (IIIM)  
The Icelandic Centre for Language Technology (ICLT)  
Center of Financial Technology (FinTech)

## Law

### • Research areas:

Tort Law, Insurance Law, Maritime Law, Law of the Sea, International Law, EU/EEA Law, Constitutional Law and History, Comparative Constitutional Law, Social Security Law, Property Law, Human Rights Law, Capital Market Law, Company Law, Energy Law and Competition Law.

### • Research Centres and Groups

RU Institute of International and European Law  
Nordic Academic Network in Competition Law Conference

## Psychology

### • Research Areas

Health Psychology, Development Psychology, Behaviour analysis, Clinical Psychology, Cognitive and Neuropsychology.

### • Research Centres and Groups

Marketing & Consumer Psychology  
The Icelandic Centre for Social Research and Analysis  
The Icelandic Trauma Research Center (ITRC)

## Business

### • Research Areas

Business, Finance, Economics, Management, Innovation and Entrepreneurship

### • Research Centres and Groups

Human Resource Management  
Research on Innovation and Entrepreneurship  
Institute for Research in Finance and Economics  
Institute for Corporate Governance  
Marketing & Consumer Psychology

## Engineering

### • Research Areas

Biomechanics, applied neuroscience, tissue engineering, structural and earthquake engineering, rheology, microwave engineering, optimization, language technology, electrical power engineering, turbulence, sustainable energy, nanotechnology, risk and decision analysis, project management.

### • Research Centres and Groups

Engineering Optimisation & Modelling Centre (EOMC)  
ICI Rheo Centre  
Laboratory for Unmanned Vehicles  
RU Neurolab  
SEL Structural Engineering & Composite Laboratory  
The Bioinformatics Group  
The Nanophysics Group  
The QPS Group (Quantitative Problem Solving)  
The Institute of Biomedical & Neural Engineering (BNE)  
Centre for Risk & Decision Analysis (CORDA)  
Research Group on Speech Processing  
Research Group on Fluid Dynamics  
Institute of Educational Research



# Whats Cool About our School

- Good access to teachers
- All facilities under same roof
- Small class sizes
- Master programs taught in English
- Industry relations
- Hands on projects
- RU is centrally located
- Strong in Research
- Strong international Ranking Position

<https://vimeo.com/542137590>

Campus tour:

<https://vimeo.com/635111819>

# Studying in Iceland

The minimum support criteria for an individual living in Reykjavík is ISK 190.000 per month (approx. EUR 1390)

- Housing EUR 500-1200 pr month
- Food and daily expenses EUR 370 pr month
- Local public transportation EUR 50 pr month
- Leisure activities: EUR 230

<https://www.youtube.com/watch?v=YFwo03oGW7A>

<https://www.youtube.com/watch?v=iZ1NofbLOuU&t=18s>



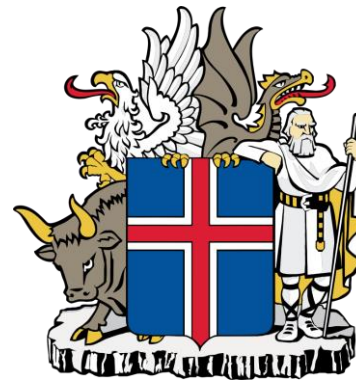
HÁSKÓLINN Í REYKJAVÍK  
REYKJAVIK UNIVERSITY











Sovereignty  
from Denmark  
1918 and  
independence  
1944

Population: 360.000  
Capital: Reykjavík  
Language: Icelandic  
Size: 103.000 km<sup>2</sup>

Iceland is the most sparsely populated country in the continent with less than three inhabitants per square kilometer.

Industry: Fish processing, tourism, aluminum smelting, ferrosilicon production, geothermal power, hydropower.

Our language is one of the 10 oldest languages still spoken in the world today.  
The language has mostly gone unchanged since Norse settlers brought it when they came to the country.  
First settler: Ingólfur Arnason around 874.

## Some facts about Iceland

- No castles but very strong literary heritage
  - The Icelandic Sagas.
- One in 10 Icelanders will publish at least one book in their lives.
  - *Christmas Book Flood or “Jólabókaflóðið”*
  - *To “walk around with a book in your stomach”*
- Half of the Icelandic population lived in turf houses in Iceland until 1910.
- There are no family names in Iceland. (with some exceptions) people have a last name that is a patronymic. It is composed of their father's first name with the suffix of -dóttir (-daughter) or -son attached.
- Iceland's parliament, Althingi is the oldest surviving parliament in the world, founded in 930 AD





# Sports and activities

- Hiking and exploring the spectacular Icelandic nature
- Soccer/Handball/Basketball
- Surfing ....yes a bit cold.....
- University choir of Iceland
- Skiing (not always possible due to no-snow)
- Cross country skiing
- ....and swimming.... (see next slide)





**Swimming pools** No matter the weather: rain, snow, freezing temperatures, no matter where!



90% of households are heated with geothermal energy.

Iceland meets almost all of its electricity needs with renewable energy, 72% coming from hydropower and 29% from geothermal energy.

Geothermal water from space heating returns at about 35C°(95F°) , and is commonly used for de-icing sidewalks, streets and parking spaces by installing a snow melting system.





## Our best friend

The Icelandic horse is unique because it's a breed that is protected by law meaning it's not allowed to import other horse breeds to Iceland. This breed has been kept in isolation for 1000 years, ever since it was brought to Iceland by the settlers.

Icelandic horse possesses the two additional gaits of 'tölt' and 'skeið', or 'flying pace'





# Not to miss in Iceland

Geysir

Hiking in Iceland

An outdoor swimming pool and Blue lagoon

Waterfalls

Black sand beach

West fjords/East fjords

Stay up late for the bright summer night

Vibrant nightlife in downtown Reykjavík







July 7, 1:00 am



January 25, 11:00 am

In Reykjavík it will **not** get dark at night from May 21 until July 30

Around the summer solstice (June 21st), the **sun** is visible for the full **24 hours** in the Westfjords and North **Iceland**.

The average July temperature in the southern part of the island is 10-15°C. Warm summer days can reach 20-25°C. The Icelandic winter is relatively mild, owing to the Gulf stream. The south has average around 0°C in winter, while the Highlands tend to average around -10°C.

**The shortest day** of the year (the winter solstice) is on the 21st of December. In Reykjavík, that means the sunrise is around 11am and sunset is around 3:30pm.



# Cultural life – festivals

## Music:

- Iceland Airwaves in November each year
- Secret Solstice in June
- Sónar Reykjavík in April - electronica, hip hop and advanced music
- ALDREI FÓR ÉG SUÐUR in the westfjörds of Iceland in March (Icelandic bands)

## Other:

- Reykjavík Cultural night
- RIFF – Reykjavík International Film Festival
- Winter Lights festival in Reykjavík
- Reykjavík Gay Pride

