

Advances in Education Sciences

2015 2nd International Conference on Creative Education (ICCE 2015)

June 27-28, 2015, London, UK

Edited by

Bin Zhang

Singapore Management and Sports Science Institute

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ICCE 2015 Preface

Glad to announce that the 2015 2nd International Conference on Creative Education (ICCE 2015) will be held on June 27-28, 2015, London, UK. ICCE 2015 is co-sponsored by Singapore Management and Sports Science Institute, Singapore and Academic Conference Institute, USA.

2013 1st International Conference on Creative Education (ICCE 2013) has been held on September 21-23, 2013, Singapore very smoothly. All the accepted papers in 1st ICCE 2013 have been successfully indexed by CPCI-SSH (Conference Proceedings Citation Index - Social Sciences and Humanities). And then the 2nd International Conference on Creative Education (ICCE 2015) will be held in London very soon. We wish this conference a great success too.

This year we received several hundred of submitted papers whose authors involved at least 18 countries and areas such as Austria, China, United Kingdom, United States, India, Hong Kong, Islamic Republic of Korea, Republic of Malaysia, Mexico, Pakistan, Russian Federation, Saudi Arabia, Slovakia, Taiwan, Thailand, Ukraine, etc. We appreciate the authors' enthusiastic response very much. The papers submitted cover a wide range of fields such as Education, Education Innovation, Teaching practice, Vocational Education, Education Economy, Management Innovation, Economics, Accounting, Arts, Engineering Management, Knowledge Management, Information Management, E-Commerce, Communication, Archaeology and other related fields.

These submissions are sent to the members of the PC and additional experienced reviewers for reviewing. And at last, there are 214 excellent papers selected from the submitted ones to be presented in the proceedings of ICCE 2015. The reviewers of the manuscripts, those by tradition would remain anonymous, have been very helpful in efficiently reviewing the manuscripts, providing valuable comments well within the time allotted to them. The Editors express their sincere and grateful thanks to all the reviewers.

The selected papers are divided into 7 chapters as follows:

- 1: Creative Education and Talents
- 2: Education and Teaching
- 3: Information Technology and Engineering
- 4: Humanities and Social Sciences and Arts
- 5: Financial and Economic Management
- 6: Sports and Psychology
- 7: Medicine

All the accepted papers in the proceedings will be published by Singapore Management and Sports Science Institute Advances in Education Sciences (ISSN: 2339-5141). And all these papers accepted will be indexed by CPCI-SSH just like 2013.

The preparation and holding of the conference is based on the hard work of a large number of people who serve on the various committees and at different stages. Here extend our heartfelt thanks to all the authors, reviewers, editors, sponsors, and committees. Finally, hope all the participants can obtain valuable information from the proceedings.

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Table of Contents

Volume 10

Chapter 1: Creative Education and Talents

A Study on the Innovation of Sports English Teaching Methods <i>Lin Chen</i>	3
Research on Practice Teaching Ability Promotion of New Equipment in Military Academy <i>Qing Sun, Guoping Hu, Jianfeng Tao</i>	9
Research on the Paths of Talents' Training in Economic Statistics Major of Colleges and Universities <i>Zhenguang Wang, Zhiping Xu</i>	13
Promoting Productive Thinking in the Foreign Language Grammar Classroom <i>Irina N. Lazareva</i>	17
Public Relations Teaching Mode Innovation under New Media Environment <i>Hongyan Li</i>	22
Media Education as a Creative Tool for New Ageing Opportunities and Scenarios <i>Dana Petranova, Norbert Vrabec</i>	28
Changes and Challenges Brought by the Flipped Classroom <i>Jia Yang</i>	34
Study on Talent Training for Automation Specialty under the New Situation <i>Lian Zhang, Xiaoqian Hu</i>	37
Innovative Tool to Support Education Process of First Year Students at FIM UHK <i>Věra Strnadová, Petr Voborník, Kateřina Provazníková</i>	42
Creative Approach to Teaching English as a Foreign Language <i>Nataliya Panasenکو, Slavomír Magál, Sláva Mazáková</i>	48
Duty of Creativity and Process of Succession: Commitment and Responsibility of the Educational Process <i>Sara Nosari</i>	54
A Study of the Effect of Creative Thinking Program on Improving Students' Culinary Creativity <i>Ming-Chang Cheng, Pei-I Chou</i>	60
Professional Training for Teachers for Implementing Inquiry-Based Learning in Russian Schools <i>Igor V. Grebenev, Olga V. Lebedeva, Nadezhda M. Lebedeva</i>	65

Soul View Education Benefits the Innovation of Engineering Students <i>Qing Luo</i>	71
Research on Mechanical Engineering Applied Innovative Talents Training System of University-enterprise Cooperation <i>Xiulin Sui, Tiequn Duan, Yiwen Wang</i>	76
Chapter 2: Education and Teaching	
A Study on Application of Situational Language Teaching in Pre-School Vocational English Ability Training <i>Ying Zhang</i>	85
An Approach to Developing Children’s Cross-cultural Communicative Competence: Using Movies in an English Course <i>Ying Zhang</i>	91
Research on the Influence between Educational Technology and Science & Technology <i>Hao Wu</i>	96
The Design and Realization of EFL Micro-lectures for College Students in China <i>Jia Li</i>	101
On the Construction of a Self-Access Language Learning Center under the Background of College English Reform <i>Cong Li</i>	106
Instructional Design of English Reading Course Based on “Flipped Classroom” <i>Manli Lu</i>	110
Bilingual Teaching in Earlier Internationalization Education Process: Tongji University Practice <i>Ping Fang</i>	115
Curriculum Orientations and Development Features of College English Curriculum Content Selection in China <i>Zhuxiu Tan</i>	118
Research on the Construction of Applied MPA Education Quality Evaluation System <i>Min Jiang, Weifeng Fan</i>	123
Research on the Undergraduate Curriculum System Optimization of International Business Specialty in Domestic University <i>Qingtao Meng</i>	129
Research on Web-Based Autonomous Learning of Students Majored in Arts <i>Dongxin Wei</i>	135

Discussion on Teaching of Programmable Logic Controller for Outstanding Engineers Education <i>Bo Li, Yue Li</i>	140
Let the Elderly Have Something to Learn, Something to be Educated, Something to Do and Something to be Happy with-- Exploration and Practice of Old-Age Education <i>Jinyue Gao, Yin Tang</i>	145
Research on the Campus Platform Construction of Ideological and Political Education in Vocational Colleges under Internet Culture Environment <i>Shiping Long</i>	150
Safeguard Measures System of Scientific Research Teams in Colleges and Universities in China <i>Jingxuan Mu</i>	154
Analysis of EGAP Listening Teaching <i>Lihui Song</i>	158
An Experiment of Task-based Language Teaching to English Speaking Class <i>Zhao Ma</i>	163
On the Vocabulary Learning in SLA from the Prospective of Cognitive Metaphor <i>Yingni Huang, Fengna Zhao</i>	168
We-media and the Popularization of Marxism in China <i>Ying Wang</i>	175
An Analysis of the Objective Reality of China English <i>Yinqiu Song, Hongcai Yan</i>	180
A Study of Grammar in Radiotelephony English in Classroom <i>Lixin Dai, Danli Li</i>	186
Study on the Mode of Curriculum Connection between EGP and ESP in College English Teaching <i>Dongjin Wang</i>	191
English Teaching in the Context <i>Maojiang Ji</i>	195
Integrating Global Education into Primary English Curriculum in a Foreign Language Context <i>Jiu-Ching Chi, Pei-I Chou</i>	198
A Study of Adopting CLT in a University Radiotelephony English Classroom <i>Lixin Dai, Jianwen Zhang</i>	203

The Performance and Causes of Chinglish in Intercultural Communication <i>Hongping Chen, Xiaomei Zhang</i>	208
SEMAA - An Afterschool Program and Its Impact <i>Roshani Rajbanshi, Susan Brown</i>	215
Automatic Processing and Vocabulary Teaching in Reading Classes <i>Qiong Li</i>	221
The Function of Thematic Progression in English Writing - Analysis of Sample Texts of TEM8 <i>Lin Zu, Qingjing Shen</i>	227
Research-Type Teaching Mode in Cultivation of Postgraduate <i>Baoan Li</i>	233
Chapter 3: Information Technology and Engineering	
Digital Libraries Construction of Newly-upgraded Four-year Colleges under the Network Environment <i>Pengfei Guo</i>	239
Research on the Integration of Information Technology and Curriculum <i>Jin Zhao</i>	243
A Case Study of Text and Discourse Based on Juku Automated Scoring System and Coh-Metrix Automated Computational Evaluation Tool <i>Ying Shen, Shikan Qin</i>	247
Management of the Metadata Pool of University Archive <i>Feng Yang, Lingling Shen</i>	253
Field Measurement of Solar Reflection and Analysis in Summer <i>Soen-Han Lee, Chiey-ben Lin, Yu-Hsin Lin</i>	258
Analysis of the E-commerce Website - Jumei Youpin <i>Wenrong Jiang, Jian Chen</i>	264
Cloud System of Functional and Parallel Programming for Computer Science Education <i>Victor N. Kasyanov, Elena V. Kasyanova</i>	270
The Software Engineering Course Design and Implementation Based on Working Process <i>Wei Wang</i>	276
Applying the ADDIE Model to the Preparation and Realization of a Video Program <i>Josef Lounek</i>	281

Education Awakens Talents and Enhances Learning through the Multimedia Rehabilitation Brain Stimulation Technique <i>Freire Luciana, Silva Eduardo, Borges Karina</i>	286
Chapter 4: Humanities and Social Sciences and Arts	
Tourism Activities Influence on Water Environment of Shengzhong Reservoir <i>Tie-song Li, Fan Cao</i>	295
Analysis on Chinese College Students Behaviors in Class by Using Hofstede's Cultural Dimensions and Other Factors <i>Jing Gao, Hong Men</i>	299
The Observation of Influence of Weibo on Journalism in China <i>Ning Han, Youjia Han</i>	304
A Contrastive Study of the Third Personal Pronominal Anaphora <i>Pan Fan, Hui Li</i>	308
On the Failure of the Second Athenian League <i>Jianghong Fan</i>	314
Study on China's Legal Policy System of Development of Solar Photovoltaic Industry in WTO Framework <i>Yajing Dong, Ying Li</i>	319
Cultural and Age Differences of Malaysian, Taiwanese and Chinese Young Children's Creativity <i>Meihue Wei</i>	325
Research of Environmental Friendly Materials (Recycling Waste) is Applied to Green Roof in Planting and Growth Index Difference <i>Chiouchuan Chen, Chunlin Chen</i>	331
Research of Residential Building Extensive Green Roof (Winter) for Create Comfortable Environment in Taiwan <i>Chiouchuan Chen, Chunlin Chen</i>	337
On Employer Brand Construction in Costume Retail Trade Industry Based on Company A <i>Fangjie Yuan</i>	344
A Study of Gender Differences in Refusal Speech Act <i>Cuicui Lyu</i>	351
On Features and Socio-pragmatic Analysis of Popular Network Language <i>Limei Shi</i>	358

Study on Chinese-English Translation of Public Signs from the Perspective of Functional Equivalence <i>Li Zhang, Shanshan Li</i>	362
The Differences of Countermeasures between China and America at Negotiations for Trade Conflicts <i>Fan Pan, Hui Li</i>	368
Analysis of the Factors Affecting the Entrepreneurial Intention of University Students <i>Ruiyu Wang</i>	373
An Evaluation System for a Country's Sustainable Development Level <i>Yuefei Xiang, Qiong Wu, Qiangqiang Wu</i>	378
A Rich Environment Affects Problem Solving Skills <i>Skineh Mofrad, Ikechukwu Uba</i>	383
A Five-dimension Model Influencing Service Quality of Community Sports: An Empirical Study in Wuxi, Nanjing and Changzhou City <i>Nan Li, Yanan Tong, Xiaofei Gu</i>	388
Study on the Influence of Organizational Occupation Career Management of Employees Trust Level <i>Tao Li, Ting Tong</i>	394
Chinese Lawyers' Ecological Status and Countermeasures <i>Yumeng Zhao</i>	399
Humanized Design for Public Facility Space in Linyi City <i>Zhongmei Liu</i>	403
On the Reform of China's Judicial Performance Appraisal System <i>Bao Xu</i>	408
Private College's Education Risk Assessment and Early Warning Mechanism Research Based on the Extension Matter-Element Model <i>Dongling Wang</i>	413
Chapter 5: Financial and Economic Management	
The Relations between Customer Experience Quality and Customer Co-created Value Based on Virtual Community <i>Jianbo Tu, Xiaobo Tao</i>	421
Research on the Development Strategy of Local Higher Vocational Colleges in Prospering the City by Science and Education under Regional Economy <i>Huiling Guo</i>	427

Product Differentiation, Host Government Regulation and Transfer Pricing of Multi-national Enterprise <i>Shengqiang Luo, Jianchang Yuan, Haiyan Zhao</i>	432
An Analysis of Economic Effect and Promotion Strategies of Partner Assistance Policy in Xinjiang Based on the Questionnaire Survey in Aletai Area <i>Wei Liu, Zhigang Gao, Yanling Han</i>	439
The Modern Development of Strategic Cost Management in Cost Accounting <i>Yanyi Zhu</i>	445
The Economic Model and Government Functions in the Context of Big Data <i>Yichen Qin, Liling Ma</i>	451
Tax Planning in the Design of University Teachers' Salary <i>Xiuli Cai</i>	460
A Study on the Structure and Mechanism of Technological Monitoring Capabilities for the Transnational Corporations under the Distributed Innovation Pattern <i>Yayan Zhu</i>	465
The Study of Financing Efficiency of New Material Industry in China Based on DEA Method <i>Heng Ma, Ruoyu Zhang</i>	471
The Study of the Use of TDABC in the Real-time Cost Calculation of Thermal Power Enterprises <i>Zehong Li, Na Zhang</i>	479
A Modified Method of Measuring Operational Risk in Commercial Banks Based on Internal Control <i>Baobao Li</i>	484
Correlation of Audit Quality and Earnings Management after Financial Crisis <i>Chengxuan Geng, Yizhou E</i>	492
Study of Oil Enterprise Green Brand Strategy Implementation Countermeasure under Low Carbon Economy <i>Xie Qin</i>	501
The Effect of Managerial Control on Corporate Social Responsibility <i>Fengpeng Yi, Yi Zhang</i>	507
Analysis on the Service Performance in Third-Party Logistics Distribution <i>Rang Tsai, Yaoqiu Wang</i>	511
The Research of the Impairment Test of Corporate Assets Hard to be Allocated Reasonably <i>Shuliang Liu, Huijie Xiao</i>	519

Research on the Effects of Short Selling Restrictions on Investors Herding Behaviors <i>Xiaobei Chen, Minghui Gao</i>	523
Research in University and Corporation Co-operation within Engineering Education <i>Petra Poulova, Ivana Simonova</i>	529
Developing Elementary School Management Model to Improve the Quality of Education in Regional Autonomy Erain Indonesia <i>Arita Marini</i>	535
Volatility Estimation of the Daily Returns on Securities in Property and Construction Group of Thai Stock Market <i>Darawan Virunhaphol</i>	541
The Comparative Analysis of International Competitiveness in Information Industry of China - Based on the Revealed Indexes of International Competitiveness <i>Yan Song, Yinghui Zhang</i>	548
Chapter 6: Sports and Psychology	
Analysis on the Enterprise Strategic Management Model that Chinese Football Club Should Build <i>Yuan Li</i>	555
Internal Exercise in Swimming Training for Improve Result among National Second Degree Swimmers in Tianjin University of Sports <i>Fazhou Xiong</i>	559
Three Development Goals of Football Club: Competitive level, Cultural Taste and Marketing Mode <i>Xiaode Qiu</i>	562
Changes of Adult Males' Physical Condition in Weifang City from 2000 to 2010 <i>Yunhua Zhang</i>	567
Construction of Psychological Healthy Education Support System for Minority College Students <i>Meisuo Wang</i>	571
Effects of Long-Term Winter Swimming on Bone Metabolism of Senile Men <i>Qinghong Xia, Zhiliang Fu</i>	576
A Study on the Relationship of Students' Gender Difference and NECCS Achievements <i>Hongcai Yan, Yinqiu Song</i>	580
Application and Practice of Information Technology in Physical Education in Colleges and Universities <i>Xiang Yu</i>	586

Chapter 7: Medicine

Study on Hospital Management Innovation in China <i>Wei Zheng, Junping Zhang, Faxin Zhao, Xiaoping Cai</i>	593
Discussion on the Combination of Traditional Chinese Medicine and Western Medicine <i>Wei Zheng, Junping Zhang, Faxin Zhao, Xiaoping Cai</i>	597
The Effects of Head Nurses' Multiple Leadership Style and Nurses' Self-efficacy on Nurses' Job Involvement: A Cross-sectional Questionnaire Survey <i>Yufei Zhang, Jiping Li, Chang Liu</i>	601
Physics of Radiofrequency Ablation In-vitro Teaching System for Physicians and Medical Engineering Students <i>Tobias Haber, Burcu Selman, Stephanie Altmann, Gennadie Kleister, Xhovalin Dizdari, Johannes Härtig, Juraj Melichercik, Bruno Ismer</i>	607
In-vitro Training of Advanced Implantable Defibrillator Features to Avoid Inadequate Shocks <i>Steven Hartmann, Tobias Haber, Xhovalin Dizdari, Stephanie Altmann, Johannes Härtig, Juraj Melichercik, Bruno Ismer</i>	611
Patient Perceived Quality at a Southern Swedish Emergency Room Correlates Poorly with Employees' Perceptions of Patient Experiences <i>Ingela Mauritzon, Kjell Ivarsson, Birgitta Nilsson, Fredrik Jonsson</i>	616
Bibliometric and Research Hotspots Analysis of Magnet Hospital Nursing Management in Recent Five Years <i>Xi Cao, Jiping Li</i>	622
Author Index	629

